

ARCHIE  
SERIES

NO. 5  
OCT.

95¢  
40p

THE ALL NEW

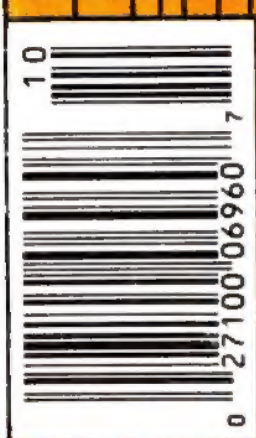
# Betty and Veronica

APPROVED  
BY THE  
COMICS  
CODE



06960  
CMM

NOW THERE'S  
AN UNUSUAL  
SIGHT! VERONICA  
GETTING HER  
SWIMSUIT  
WET!!



Archie.comics  
**45<sup>TH</sup>**  
ANNIVERSARY!  
45 YEARS OF GREAT  
COMIC ENTERTAINMENT

Dan  
DeCarlo

©1987 ARCHIE COMIC PUB. INC.

BETTY AND VERONICA NO. 5 OCTOBER



**YOU DON'T NEED DRUGS...**

**...TO ENJOY MUSIC!**



**...TO PLAY SPORTS!**



**...TO JUST FEEL GREAT!**



**YOU  
HAVE A  
CHOICE!!**

**SAY "NO"  
TO DRUGS!**

A PUBLIC  
SERVICE MESSAGE  
FROM  
**Archie**  
COMICS

©1987 ARCHIE COMIC PUB. INC.







# Betty and Veronica TEAM EFFORT

SCRIPT: GEORGE GLADIR    PENCILLING: DAN DECARLO    INKING: JIM DECARLO    LETTERING: BILL YOSHIDA    COLORING/PRODUCTION: BARRY GROSSMAN    EDITOR: VICTOR GORELICK    EDITOR-IN-CHIEF: RICHARD GOLDWATER



BETTY & VERONICA (USPS-029360). Vol. 2, No. 5, Oct., 1987. Published 9 times a year in Feb., April, June, July, Aug., Sept., Oct., Nov. and Dec. by Close-Up, Inc., 325 Fayette Avenue, Mamaroneck, N.Y. 10543. Richard H. Goldwater, President and Co-Publisher, Michael I. Silberkleit, Chairman and Co-Publisher. Archie characters created by John L. Goldwater. All rights reserved throughout the world. Printed in U.S.A. Copyright 1987 by Close-Up, Inc. Price, 75¢ per copy in the U.S.; 95¢ in Canada. Foreign, 95¢ plus 30¢ postage and handling. Subscription rate: U.S., \$6.75 for 9 issues; Canada, \$8.55; Foreign, \$11.25. All Canadian and Foreign Postal Money Orders must be payable in U.S. currency, or by International Money Order. All subscriptions include postage and handling. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever. No actual person is named or delineated in this fiction magazine. Second Class Postage paid at Mamaroneck, N.Y. and at additional mailing offices. Title registered in U.S. Patent Office. POSTMASTER, send address changes to BETTY & VERONICA c/o Archie Enterprises, Inc., 325 Fayette Ave., Mamaroneck, N.Y. 10543.





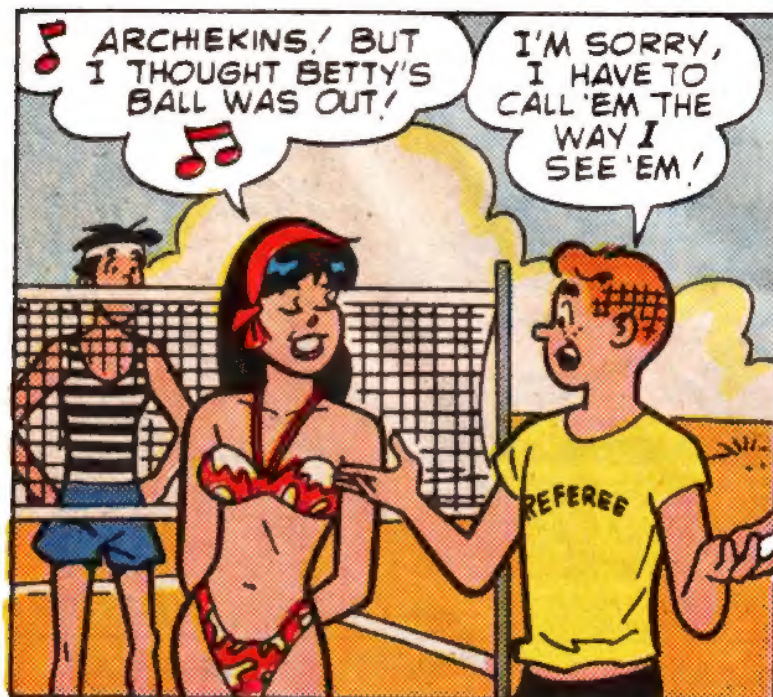
I THOUGHT VOLLEYBALL WASN'T YOUR CUP OF TEA, RONNIE!

IT IS NOW!



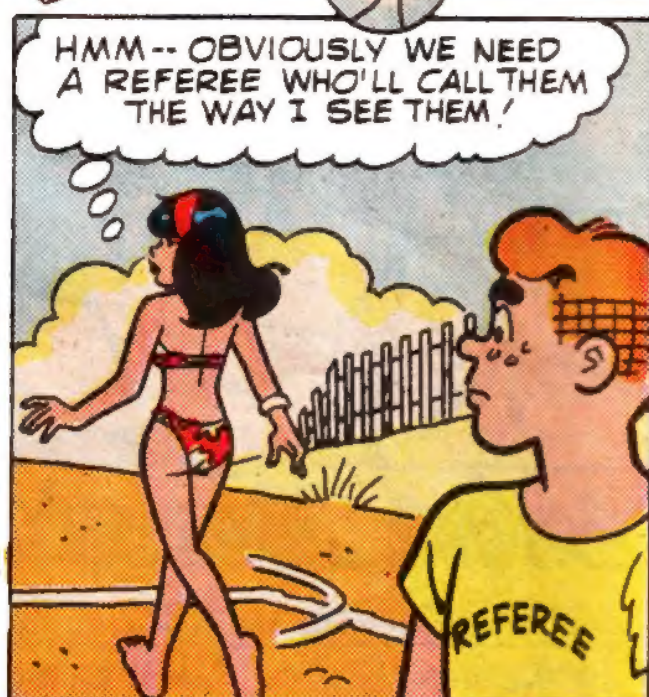
POINT FOR BETTY AND ETHEL!

WE DON'T STAND A CHANCE, RONNIE! THEY'RE JUST TOO GOOD!



ARCHIEKINS! BUT I THOUGHT BETTY'S BALL WAS OUT!

I'M SORRY, I HAVE TO CALL 'EM THE WAY I SEE 'EM!



HMM-- OBVIOUSLY WE NEED A REFEREE WHO'LL CALL THEM THE WAY I SEE THEM!



HMM! THERE'S JASON, THE DECK HAND ON DADDY'S YACHT! THAT GIVES ME AN IDEA!



ARCHIE, I'M SORRY I QUESTIONED YOUR AUTHORITY!

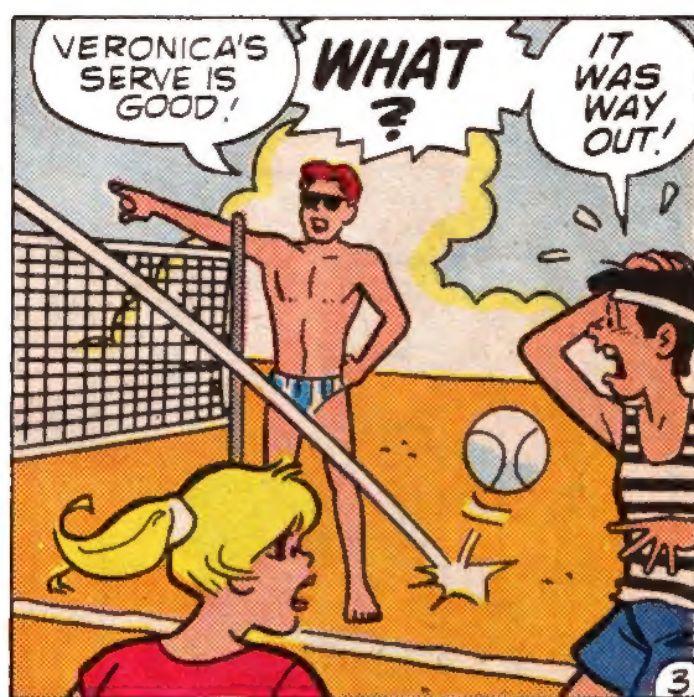
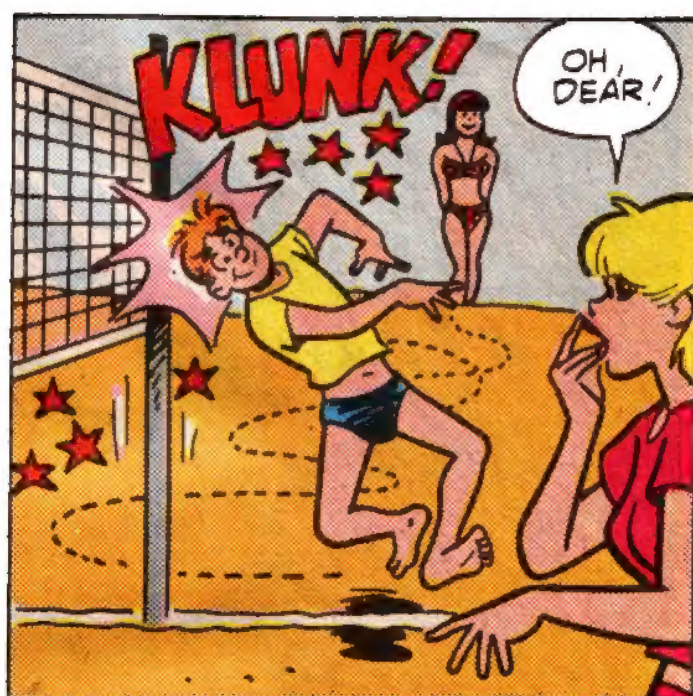
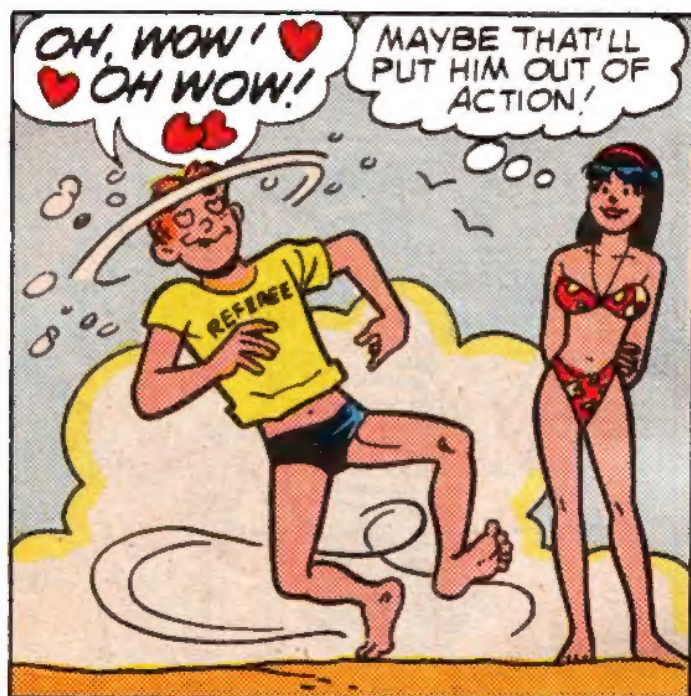
THAT'S OKAY, RONNIE!



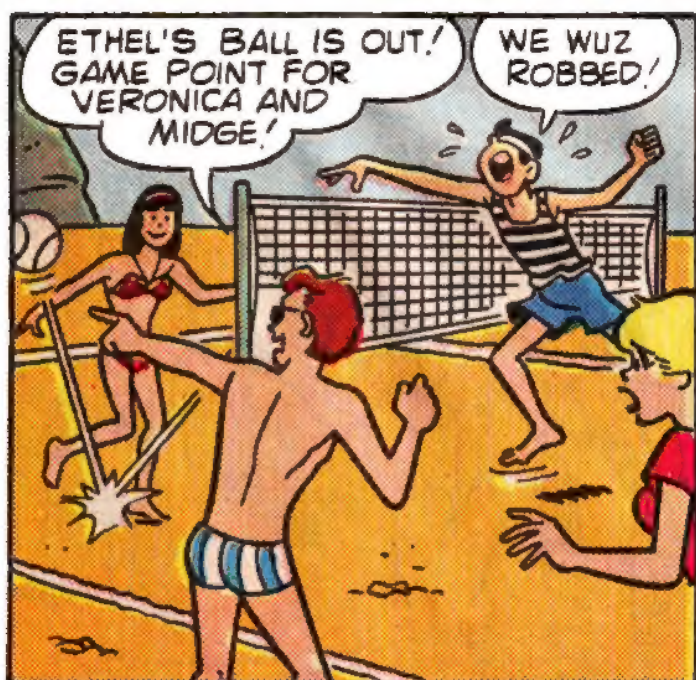
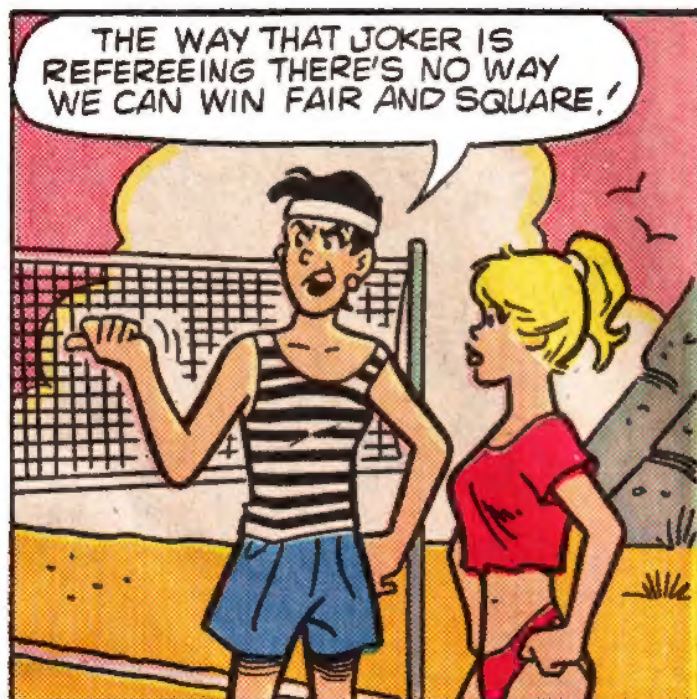
BUT I WANT TO APOLOGIZE!!

**SMOOCH**

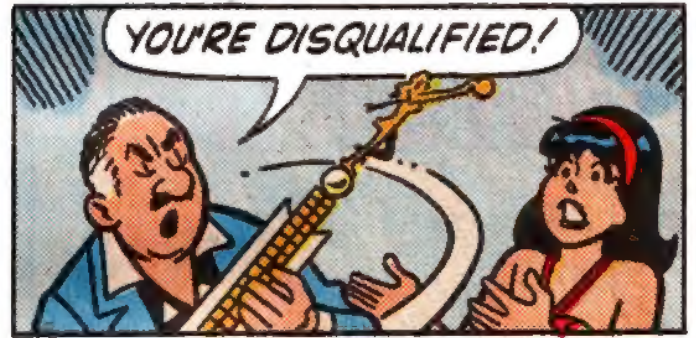














**STEP RIGHT UP!**  
FOR THE GREATEST DEAL IN COMICS!!

GET **2** COMICS FOR ONLY \$1.00! YOU SAVE 50¢ OFF THE NEWSSTAND PRICE! BUY THEM ALL AND SAVE \$\$\$\$!

NEVER MISS ANOTHER ISSUE!

YOU'LL SAVE MONEY & HAVE THESE COMICS SENT RIGHT TO YOUR HOME!

CHECK YOUR CHOICES!

**2 COMIC BOOKS FOR \$1.00**

# CHECKLIST

☐ ARCHIE\*353

☐ BETTY & VERONICA\*6

☐ ARCHIE'S PALS 'N' GALS\*193

☐ BETTY'S DIARY\*13

☐ LIFE WITH ARCHIE\*263

☐ EVERYTHING'S ARCHIE\*132

☐ THE NEW ARCHIES\*1

**2 ISSUES FOR \$1.**

**ARCHIE'S CHECKLIST**  
c/o ARCHIE COMIC PUB., INC.  
325 FAYETTE AVENUE  
MAMARONECK, N.Y. 10543

(OFFER EXPIRES AUGUST 31, 1987)

NAME \_\_\_\_\_ AGE \_\_\_\_\_  
(PLEASE PRINT) FIRST LAST

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE & ZIP \_\_\_\_\_

TOTAL AMOUNT ENCLOSED \$ \_\_\_\_\_

POSTAGE AND HANDLING PAID.  
PLEASE ALLOW 6 TO 10 WEEKS FOR DELIVERY.

PLEASE NOTE: ALL CANADIAN AND FOREIGN ORDERS ADD 10¢ PER TITLE FOR POSTAGE AND HANDLING. PAYMENT MUST BE MADE IN U.S. CURRENCY OR BY INTERNATIONAL MONEY ORDER.

SUBSCRIBE TO EITHER ARCHIE'S 256 PAGE DOUBLE DIGEST OR THE NEW BETTY AND VERONICA'S 256 PAGE DOUBLE DIGEST AND RECEIVE A NEW ISSUE EVERY TWO MONTHS! SIX ISSUES FOR ONLY \$10. YOU SAVE \$3.50!

# DOUBLE

Your

# FUN!

...OR SUBSCRIBE TO BOTH AND SAVE A BIG \$7.00!

**BOTH ARE A GIANT 256 PAGES EACH!**

**WE PAY THE POSTAGE!**

**SPECIAL DOUBLE DIGEST SUBSCRIPTION OFFER**  
c/o ARCHIE COMIC PUB., INC.  
325 FAYETTE AVENUE  
MAMARONECK, NY 10543

ENCLOSED FIND \$10.00 (FOREIGN ORDERS ENCLOSE \$15.00) FOR EACH DOUBLE DIGEST SUBSCRIPTION CHECKED BELOW.

☐ ARCHIE'S DOUBLE DIGEST: \$10.00 (I SAVE \$3.50!)

☐ BETTY & VERONICA'S DOUBLE DIGEST: \$10.00 (I SAVE \$3.50!)

☐ ENCLOSED IS \$20.00 FOR BOTH ARCHIE'S DOUBLE DIGEST AND BETTY & VERONICA'S DOUBLE DIGEST: (I SAVE A TOTAL OF \$7.00!)

(OFFER EXPIRES FEBRUARY 28, 1988)

NAME: \_\_\_\_\_ AGE: \_\_\_\_\_  
(PLEASE PRINT) FIRST LAST

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE & ZIP: \_\_\_\_\_

PLEASE NOTE: ALL CANADIAN AND FOREIGN POSTAL ORDERS MUST BE MADE PAYABLE IN U.S. CURRENCY, OR BY INTERNATIONAL MONEY ORDER. PLEASE ALLOW 6 TO 10 WEEKS FOR DELIVERY.



**SINCE 1958**

**BRAND  
NAMES  
SUCH AS:**

SPALDING  
AnSCO  
Polaroid  
Casio  
Husco  
Tasco



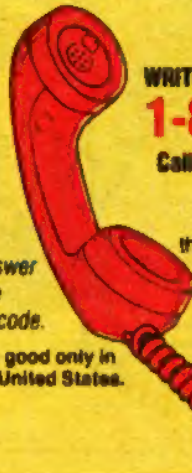
Almost everyone will want to buy one or more items when you show them the Sales Album. You'll find it very easy to sell items required to get the prizes you choose, or take \$1.00 cash profit for each item sold.

**CALL  
NOW**  
to get  
Started!

\*Free Phone Service good only in the 48 Continental United States.

**Call Any Hour . . . 7 Days a Week**

**Sales Leadership Club**  
45 Warwick Street  
Springfield, MA 01102





WHAT'S  
NEW?  
?

# The New Archies

ON **NBC TV**  
**THAT'S WHAT!**

HEY, KIDS! THE NEW ARCHIES ARE TAKING OFF WITH A **BRAND NEW CARTOON SERIES, SATURDAY MORNINGS ON NBC, STARTING SEPTEMBER 12, 1987!** YOU'LL SEE WILD NEW ADVENTURES, MEET SOME NEW FRIENDS, AND SHARE IN THE FUN AND SURPRISES!





# Veronica's SUMMER FASHION COLLECTION!



HONORABLE MENTIONS:	LINDSAY FERENCZ NEWBERRY, FL.	CHANTELE PALMER SASK., CANADA	SEND YOUR FASHIONS TO: VERONICA'S FASHIONS, % ARCHIE COMICS, 325 FAYETTE AVENUE HAMARONECK, NY 10543
	KATHERINE McLEOD MURRAY BRIDGE, AUST.	SHANNON PULOS BRIDGEFORD, ME	
	HOLLY MORROW WINDSOR, CT	AARON WILLIAMS CONCORD, CA.	
		BEN SEAN N. BRUNS., NJ	





**Fatt Heads**



**A) "Fatt Head" Collectors Set..... \$4.00**  
 20 Overweight, Loud Mouthed characters, each with an incredible appetite for food. Great to collect, trade or give away. 65 piece set includes 20 Trading Cards (2 1/2 x 3 1/2) with their worst habits recorded on back, 40 Color Stickers, 1 Fatt Head Button, plus 4 Mini Fatt Head Super Balls (1" Dia.).



**ALL NEW DESIGNS**

**Stickers**

..... **\$4.00**  
 A great new collection of wild stickers. Hot new designs and colors. Our most complete set to date. Includes 180 different Color Stickers, 200 Color-Your-Own Stickers, 180 Letter Stickers, 24 Page Album (size 4" x 8"), Fold-Out Wallet, Sticker Button, plus an 8 Color Pencil Crayon.

**300 Different Stickers (Not shown)..... \$3.00**  
 A collection of old favorites-Hearts, Unicorns, Rainbows, etc. 150 Color plus 150 Color-Your-Own Stickers.

Send To: Pineapple, P.O. Box 69, Buffalo, N.Y. 14222

Please Print Full Address Clearly

Expiry Date Feb. 1988  
 Allow 4-6 Weeks Delivery

Name \_\_\_\_\_ Age \_\_\_\_\_

Address \_\_\_\_\_ Apt. # \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

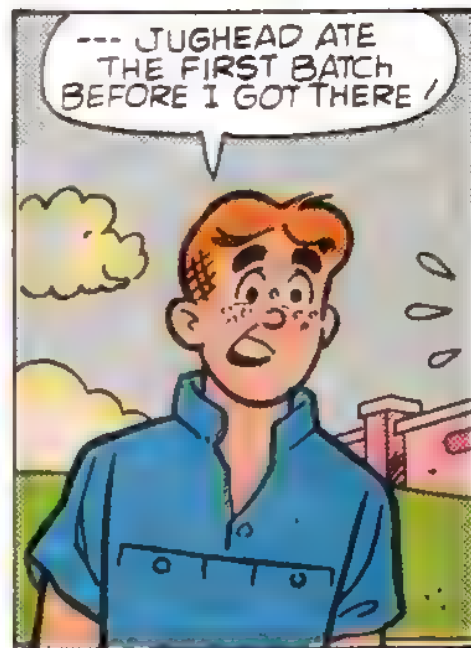
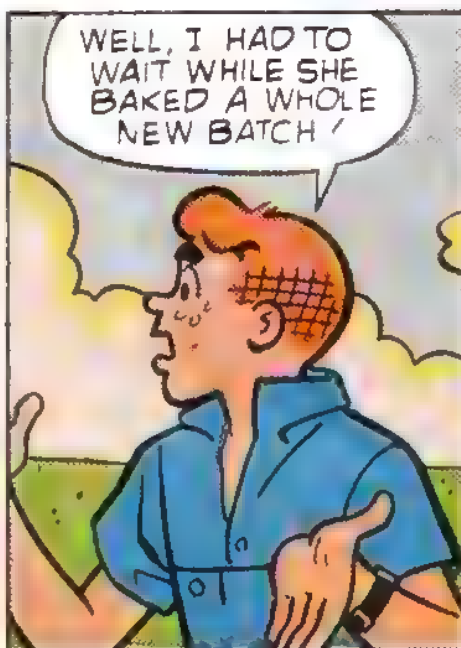
	Price	Postage	Subtotal	Qty.	Total
Fatt Head Collector Set	(\$4.00)	+ (\$1.00)	= (\$5.00)	X _____	= _____
Stickers - Stickers	(\$4.00)	+ (\$1.00)	= (\$5.00)	X _____	= _____
300 Stickers	(\$3.00)	+ (\$1.00)	= (\$4.00)	X _____	= _____
			Subtotal	= _____	
			New York State Residents Add 8% Sales Tax	= _____	
			Canadian Orders Payable in US Funds Plus Add \$1.00 Extra Per Int'l	= _____	
			(Please send check or money order) Total	= _____	

A-	23-	24-	25-	B-	320
----	-----	-----	-----	----	-----



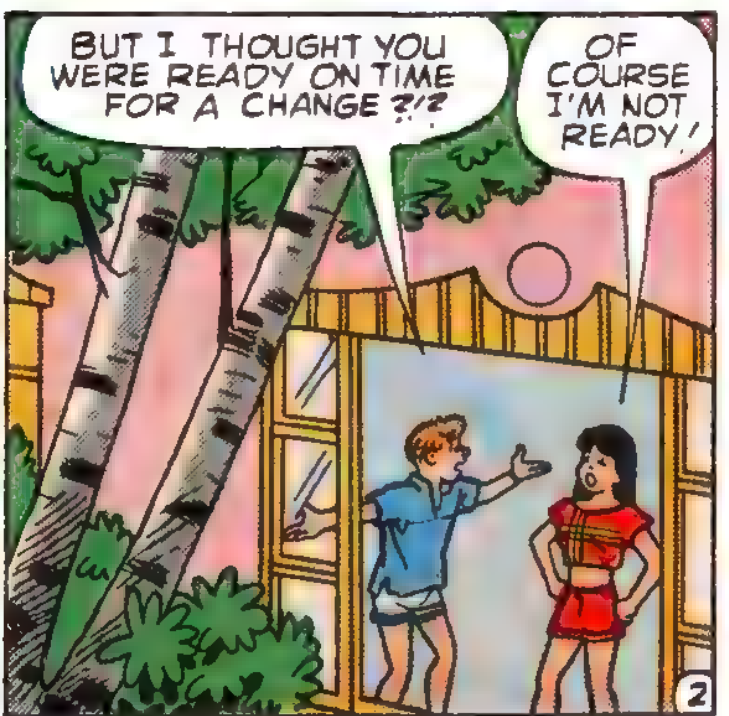
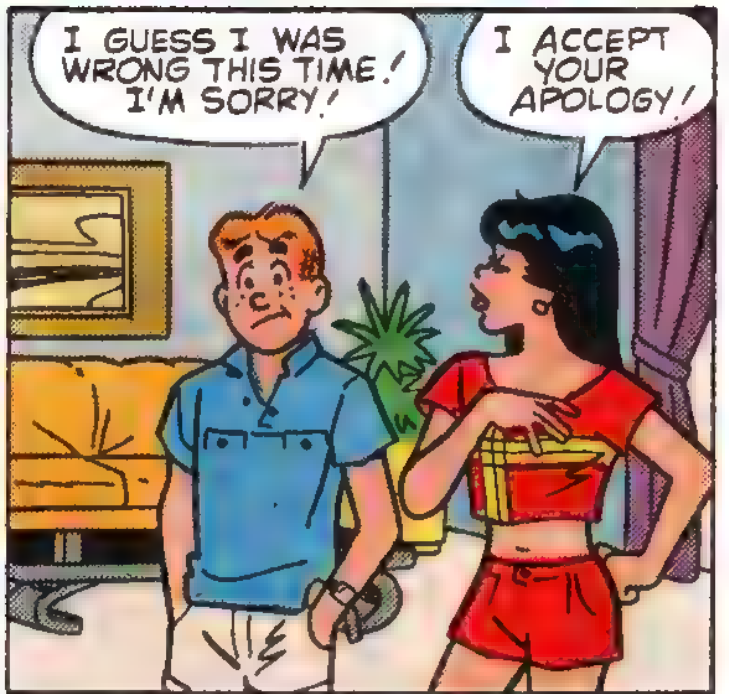
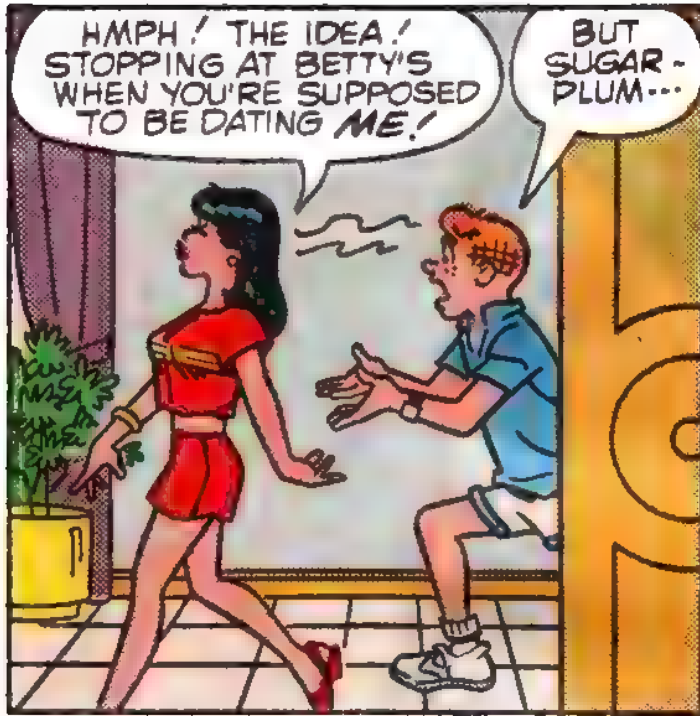
# Betty and Veronica

## in "SUITS ME FINE"

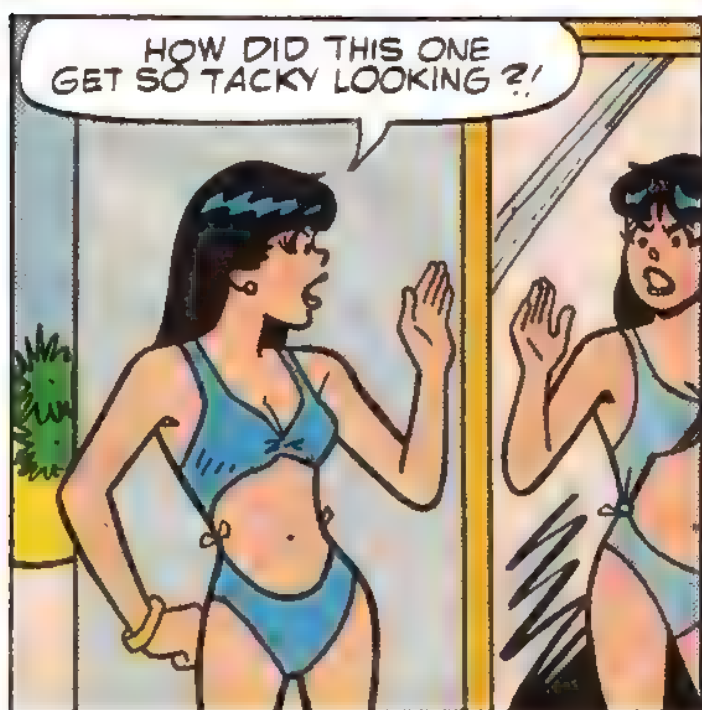
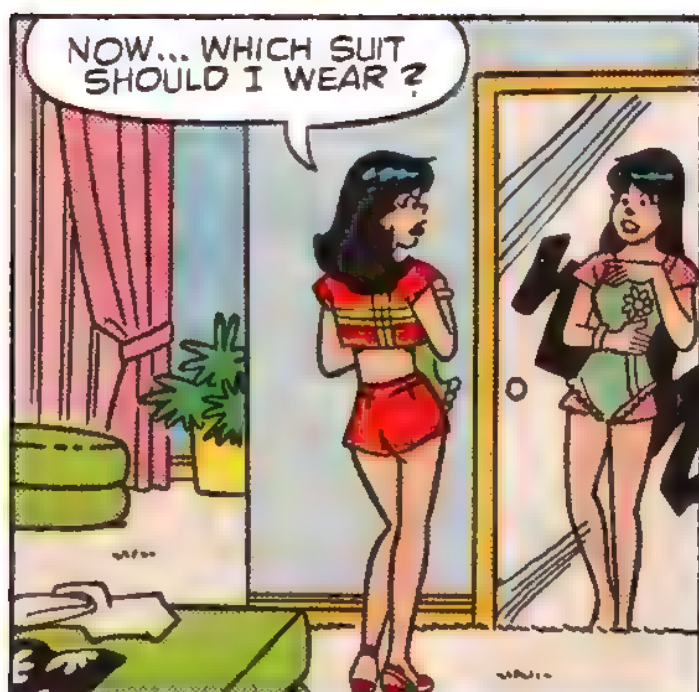
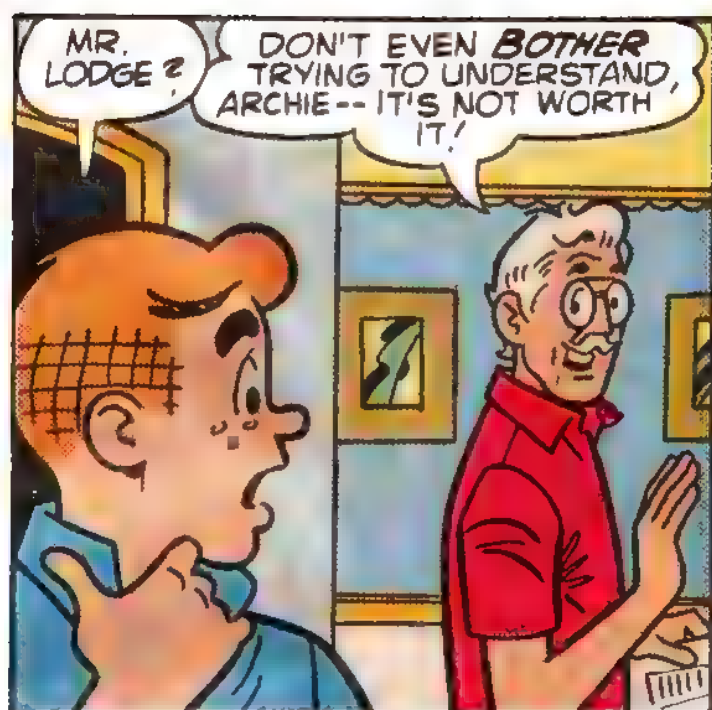


★ ARCHIE COMICS AND DIGESTS ARE NOW ON SALE AT ALL B. DALTON STORES, WALDENBOOKS AND AT MOST SUPERMARKET CHECK-OUTS!! ★

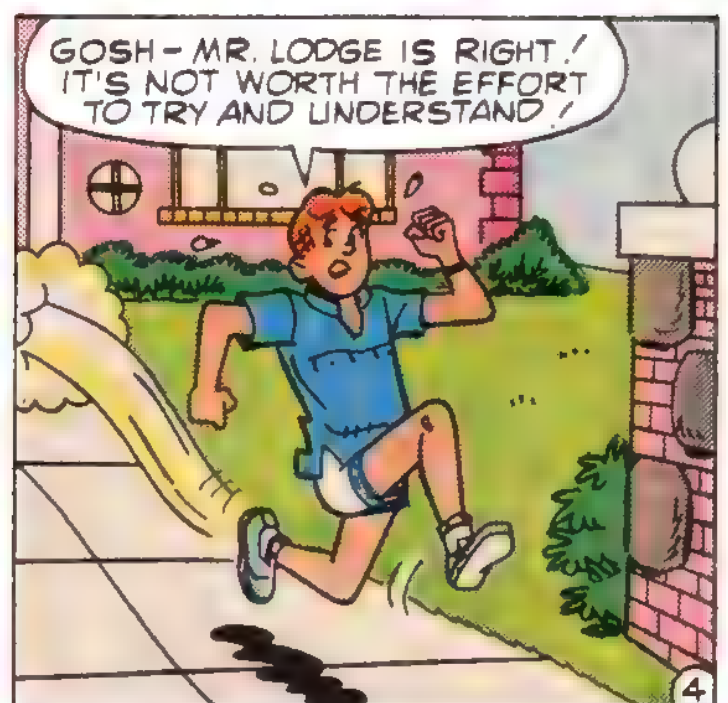




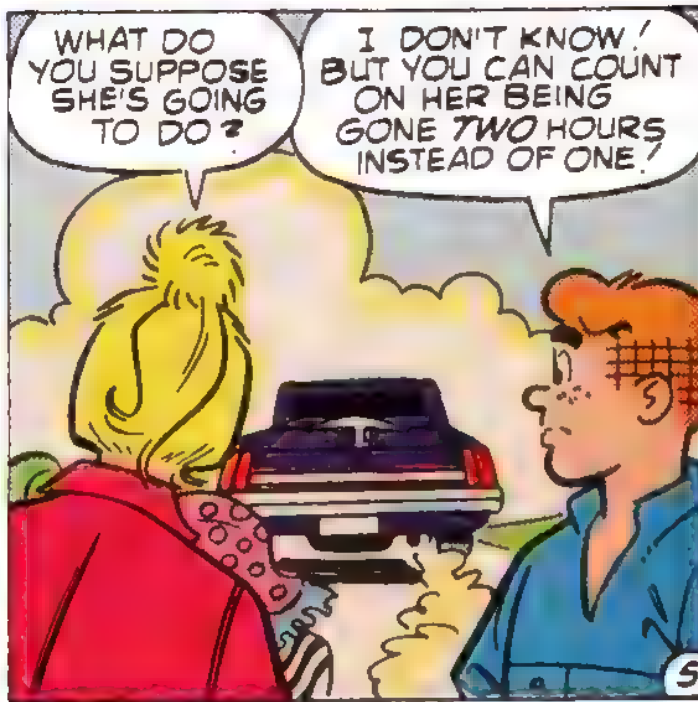
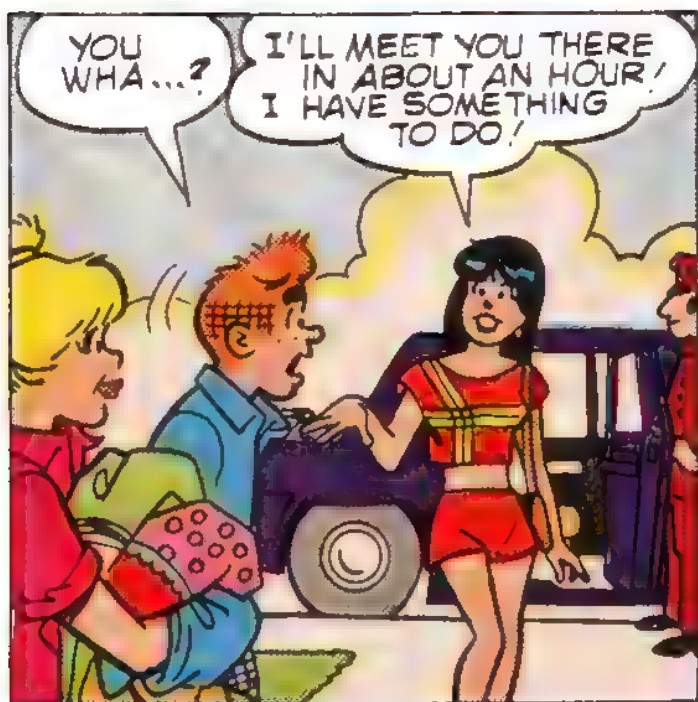
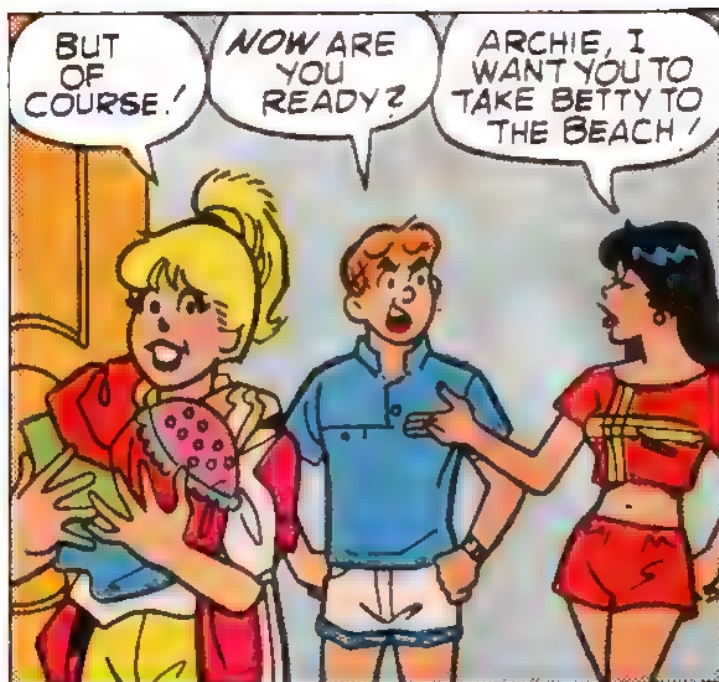




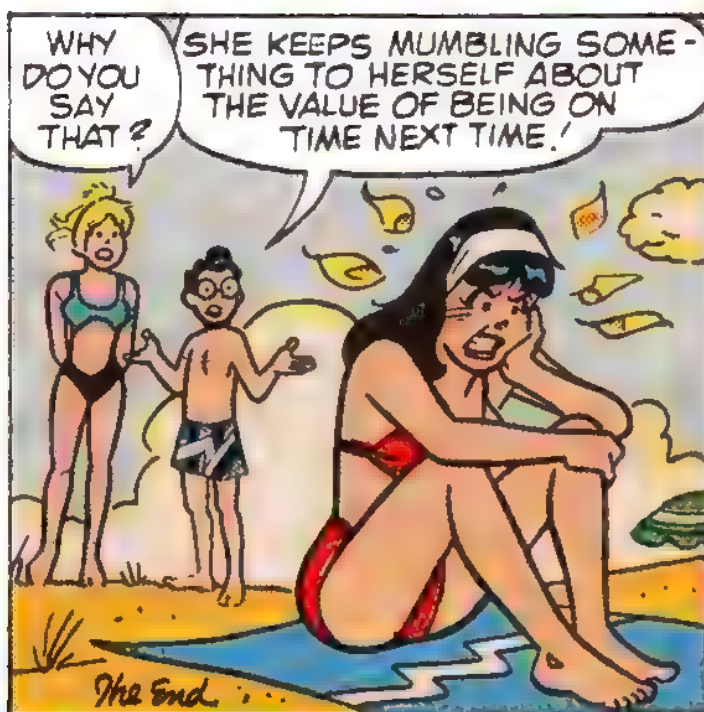
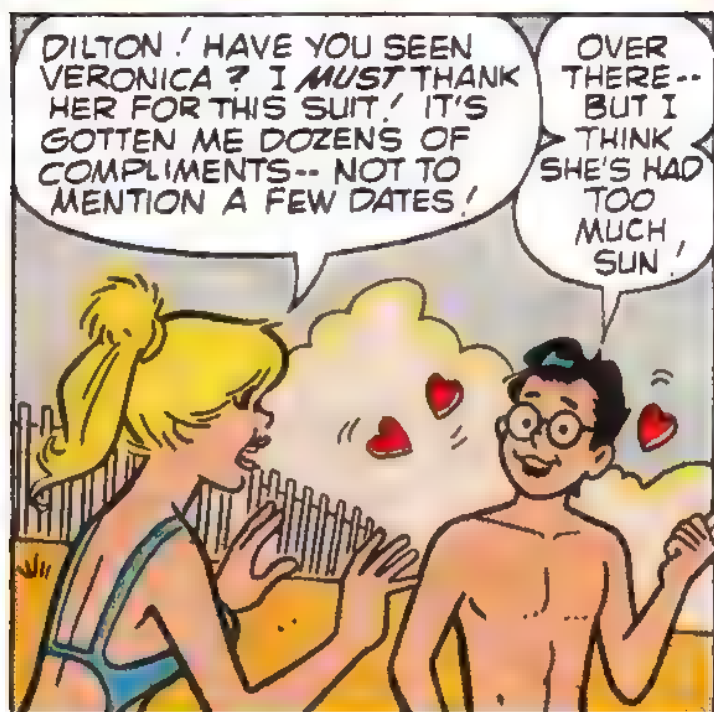
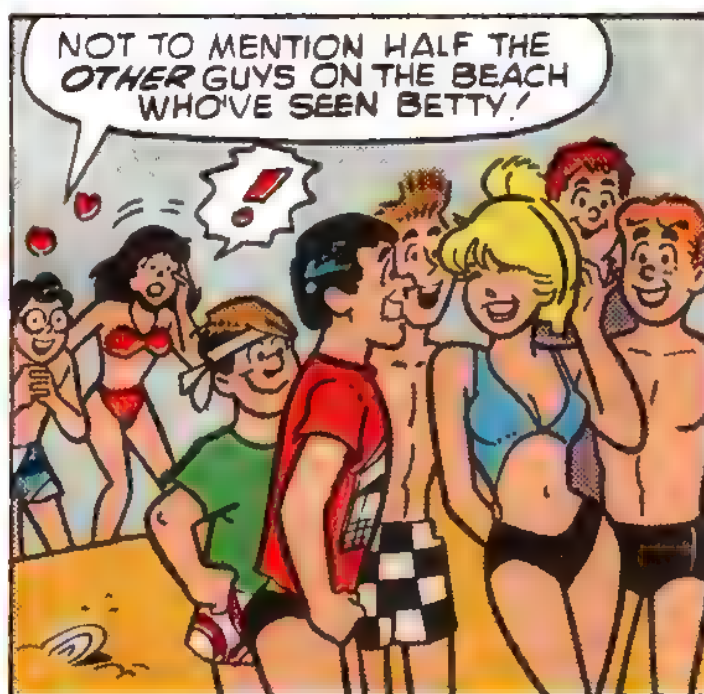
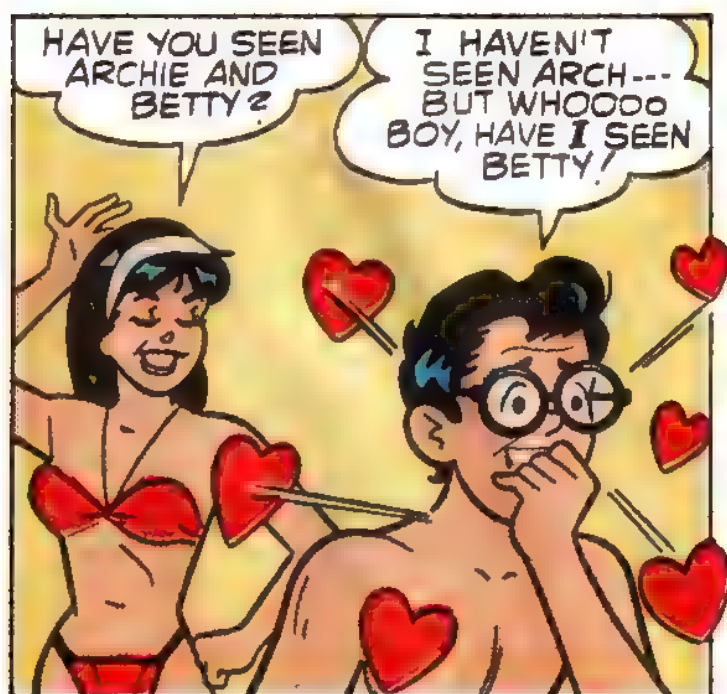
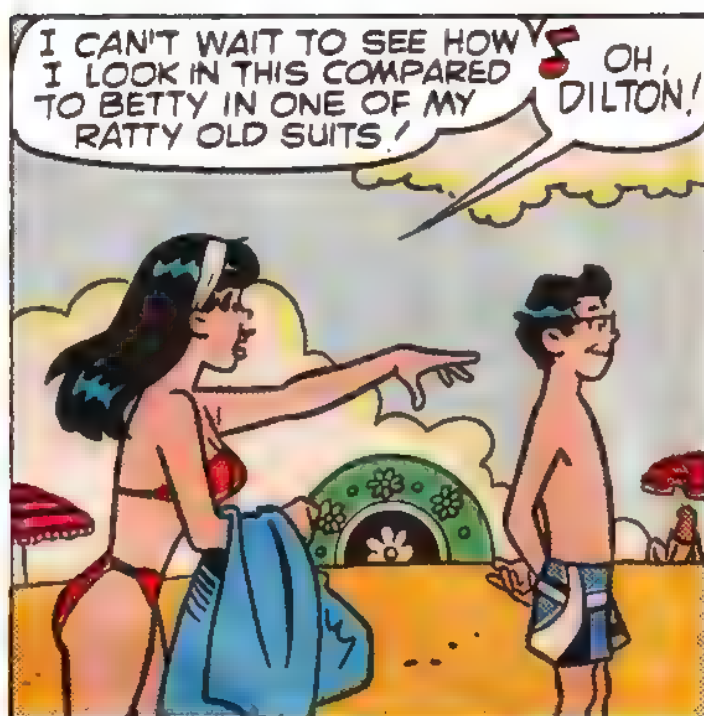
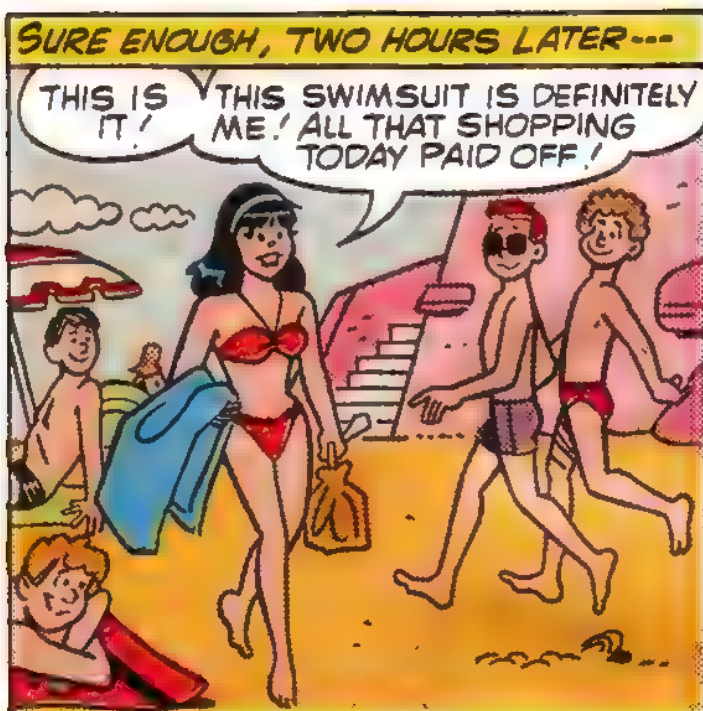
















POSTAGE AND HANDLING PAID BY ARCHIE!

# DISCOUNT 32 PAGE COMIC SUBSCRIPTIONS!

GET A SIX-ISSUE SUBSCRIPTION FOR ONLY \$3.00! (FOREIGN ORDERS MUST ADD \$2.00 PER TITLE CHECKED.) SAVE \$1.50 ON EVERY SUBSCRIPTION YOU ORDER! YOU'LL RECEIVE THE NEXT SIX ISSUES AS THEY'RE PUBLISHED!

ENCLOSE \$3.00 FOR EACH SUBSCRIPTION CHECKED ON THE RIGHT AND MAIL IT TO:

**DISCOUNT SUBSCRIPTION OFFER**

c/o ARCHIE COMIC PUB., INC.  
325 FAYETTE AVENUE  
MAMARONECK, NY 10543

(OFFER EXPIRES FEBRUARY 28, 1988)

CHECK THE SUBSCRIPTIONS YOU WANT BELOW!

EVERYTHING'S ARCHIE	(\$3.00)
JUGHEAD	(\$3.00)
ARCHIE	(\$3.00)
BETTY AND VERONICA	(\$3.00)
PALS 'N' GALS	(\$3.00)
BETTY'S DIARY	(\$3.00)
LIFE WITH ARCHIE	(\$3.00)
BETTY AND ME	(\$3.00)
LAUGH	(\$3.00)
KATY KEENE	(\$3.00)
THE NEW ARCHIES	(\$3.00)

TOTAL AMOUNT ENCLOSED: \$

NAME \_\_\_\_\_ AGE \_\_\_\_\_ ☐ BOY ☐ GIRL

(PLEASE PRINT) FIRST LAST

ADDRESS \_\_\_\_\_

CITY & STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PLEASE NOTE: ALL CANADIAN AND FOREIGN ORDERS MUST BE PAYABLE IN U.S. CURRENCY, OR BY INTERNATIONAL MONEY ORDER. PLEASE ALLOW 6 TO 10 WEEKS FOR DELIVERY.

## ★ MEET THE STARS ★

★ of The ★

### NEW NBC-TV CARTOON SHOW

★ in Their ALL NEW ★

### ★ COMIC BOOK ★

## 'THE NEW ARCHIES'



NO. 1 75¢

**The New Archies**

A NEW NBC-TV HIT CARTOON SHOW!

NO. 1 ISSUE

WATCH 'THE NEW ARCHIES' SATURDAY MORNINGS ON NBC!

45th ANNIVERSARY

HARRY SCARPELLI

LOOK FOR THE 32 PAGE DISCOUNT OFFER IN THIS ISSUE AND SUBSCRIBE TODAY!

ON SALE IN SEPT.



# Betty and Veronica

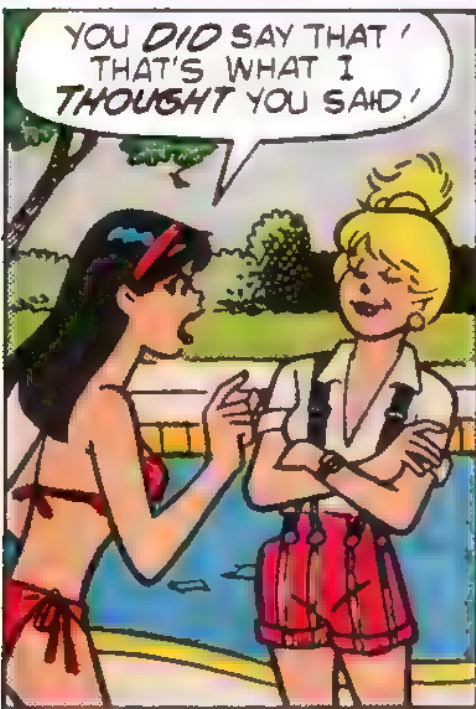
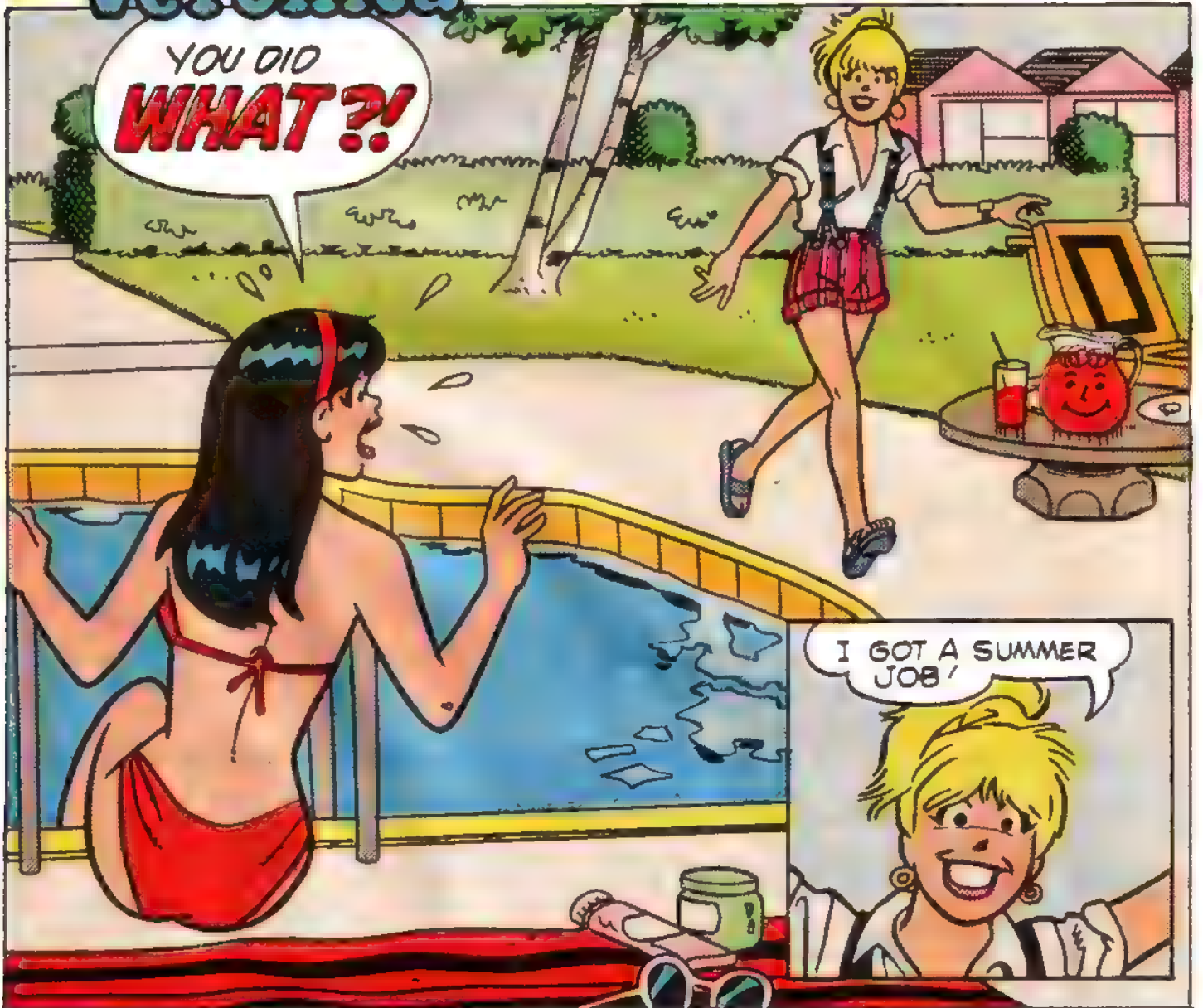
in

# T.G.I.F.

SCRIPT:  
FRANK DOYLE

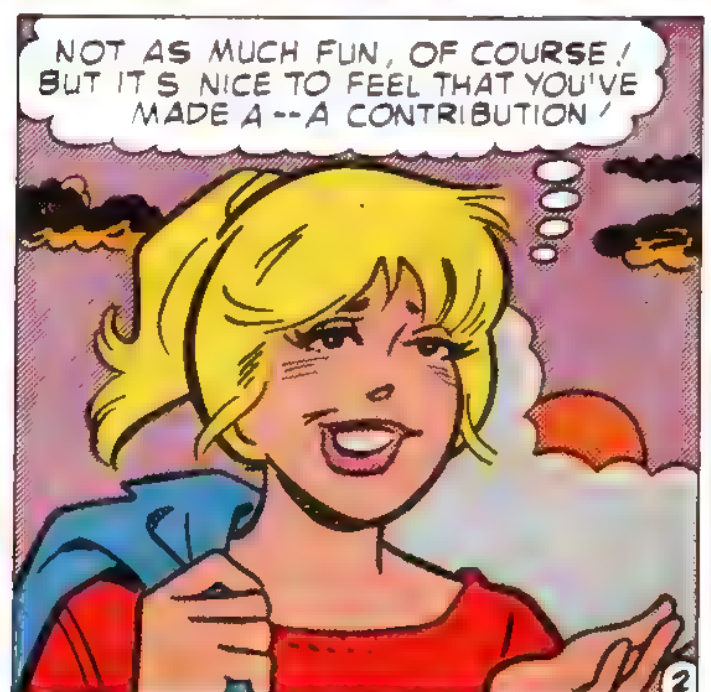
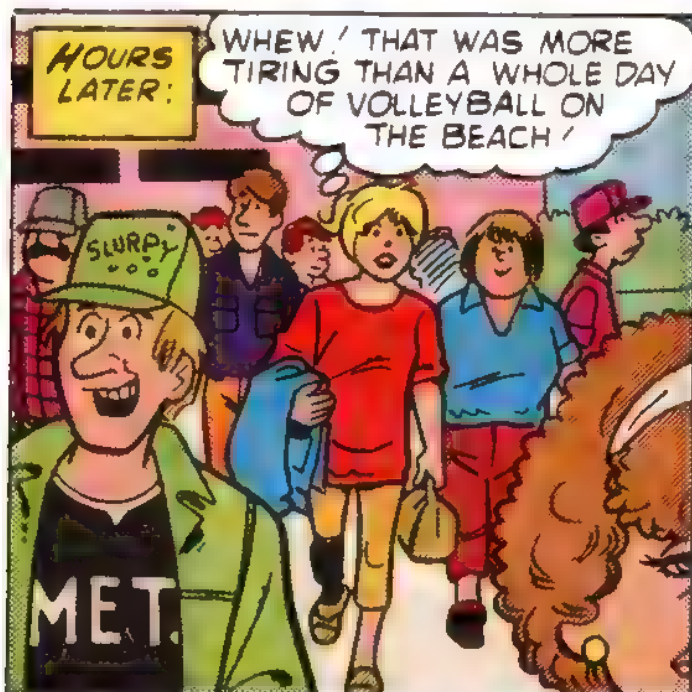
PENCILLING:  
DAN DECARLO

INKING:  
JIM DECARLO

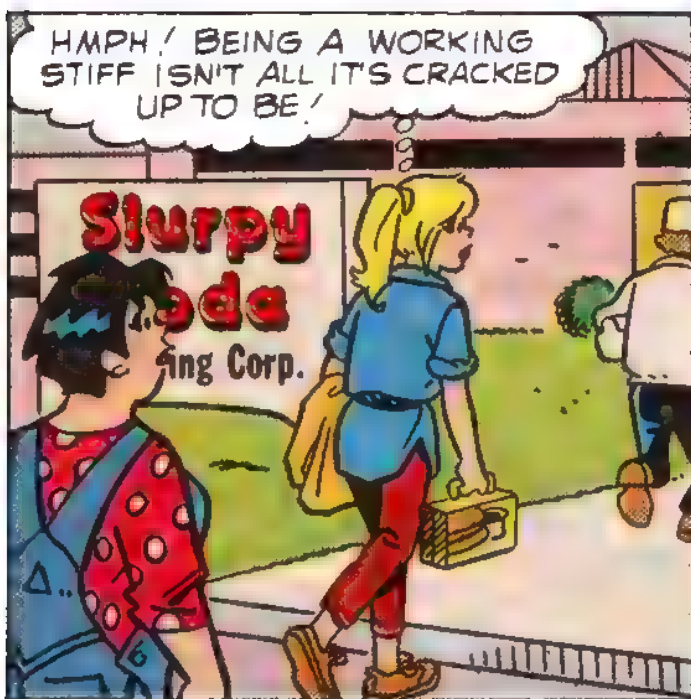
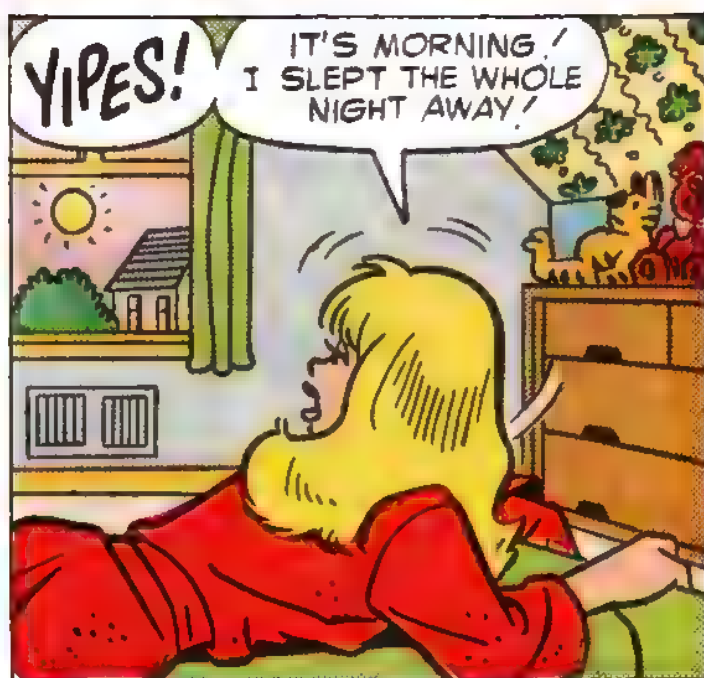
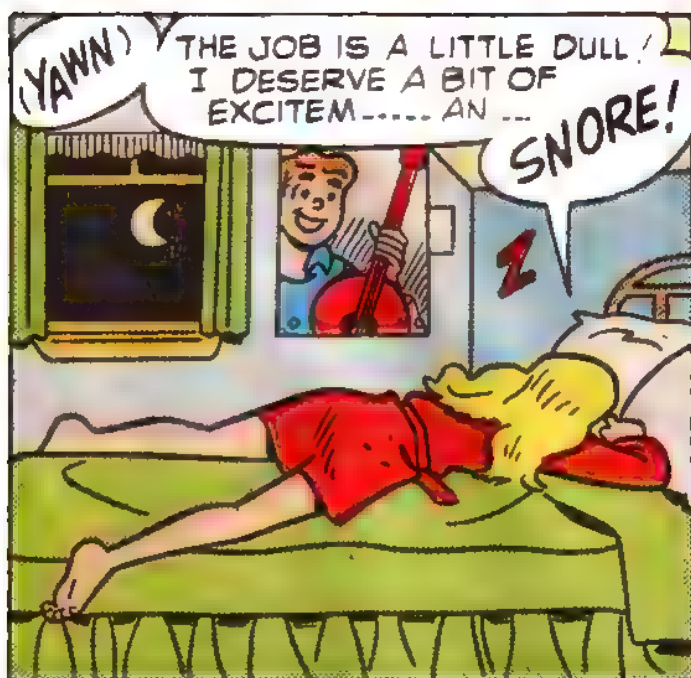
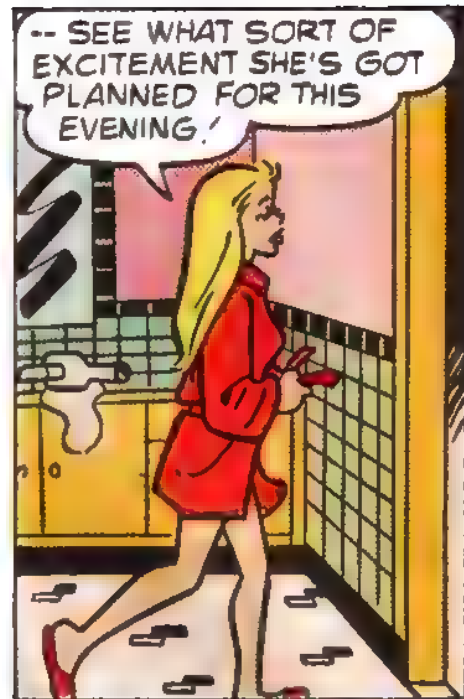
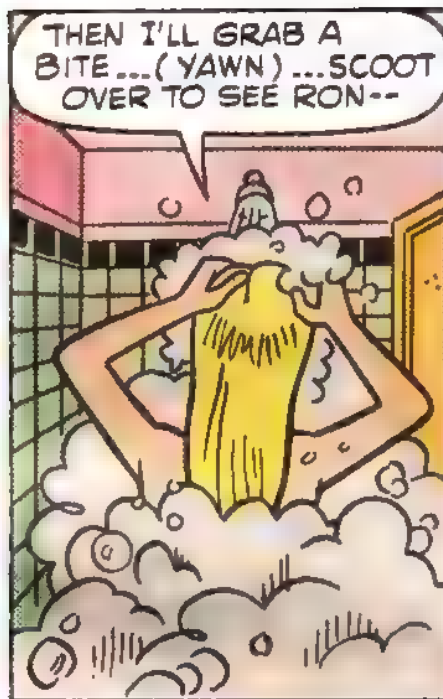


THAT'S A LOT / OF SILLYS!

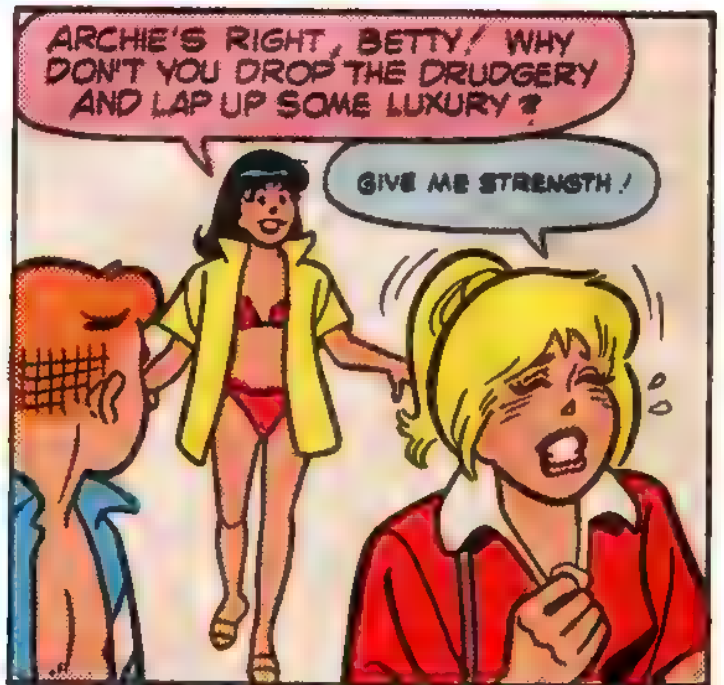
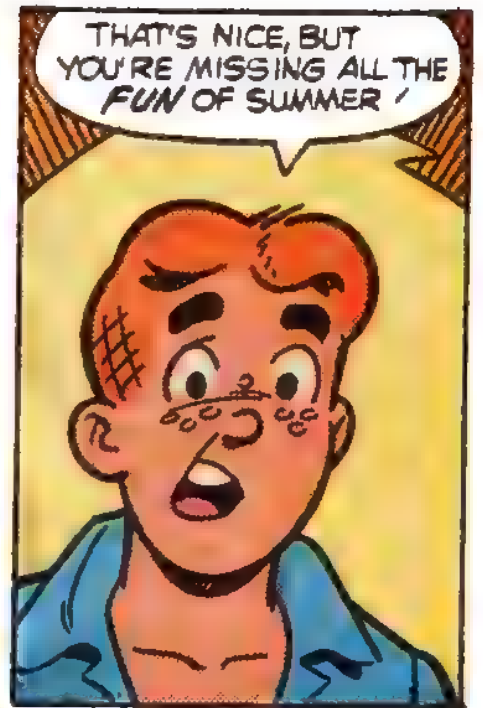
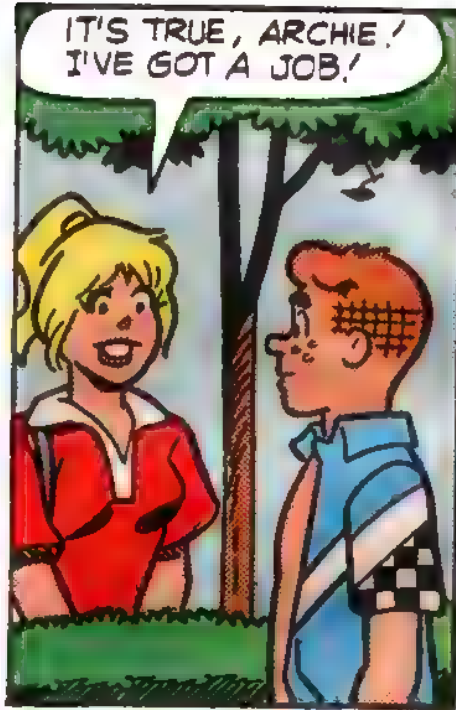
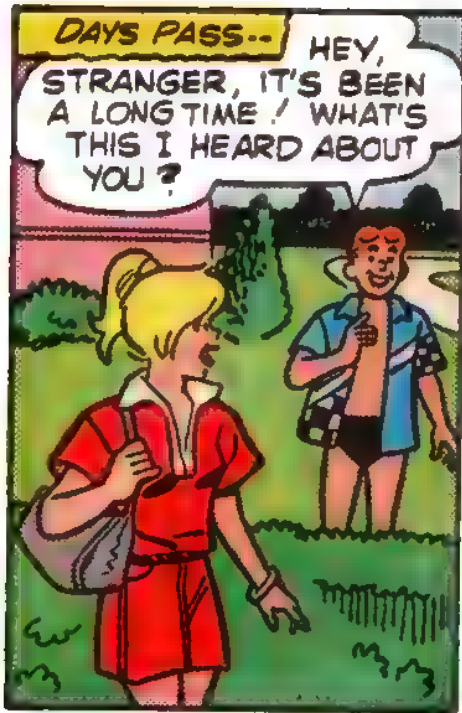




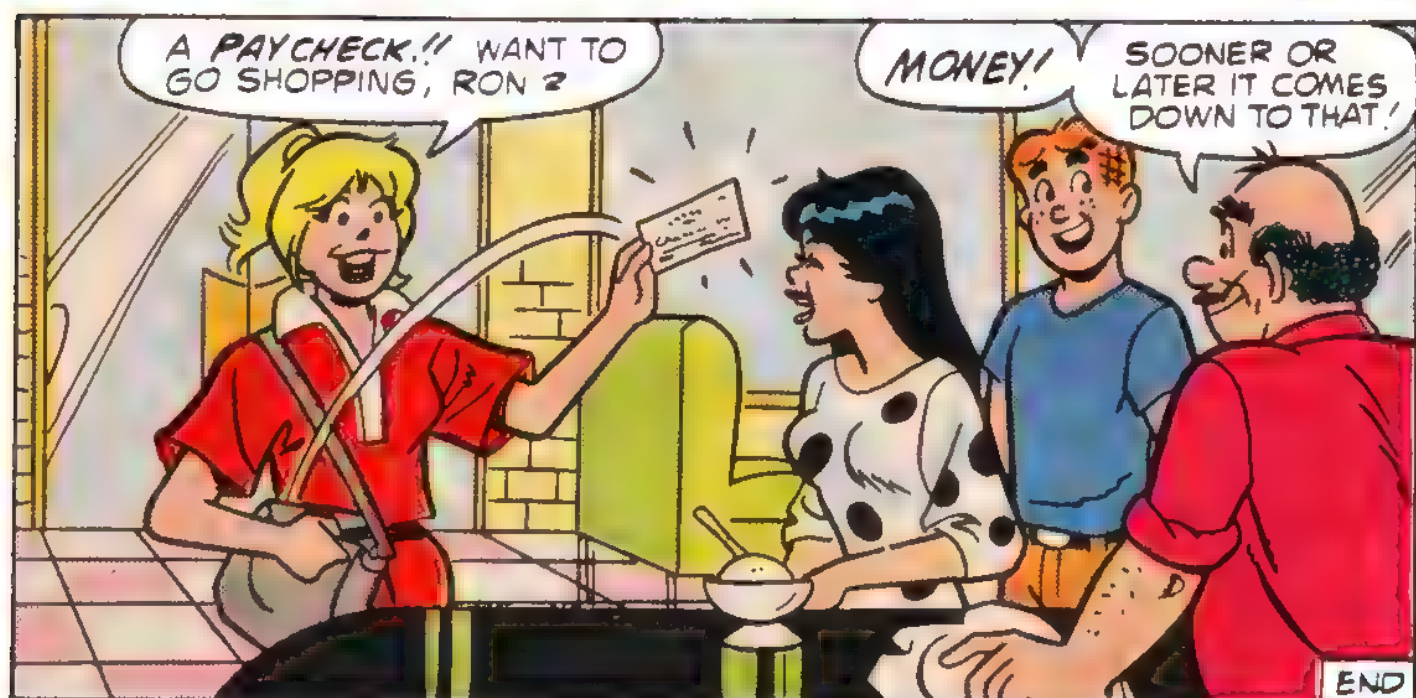
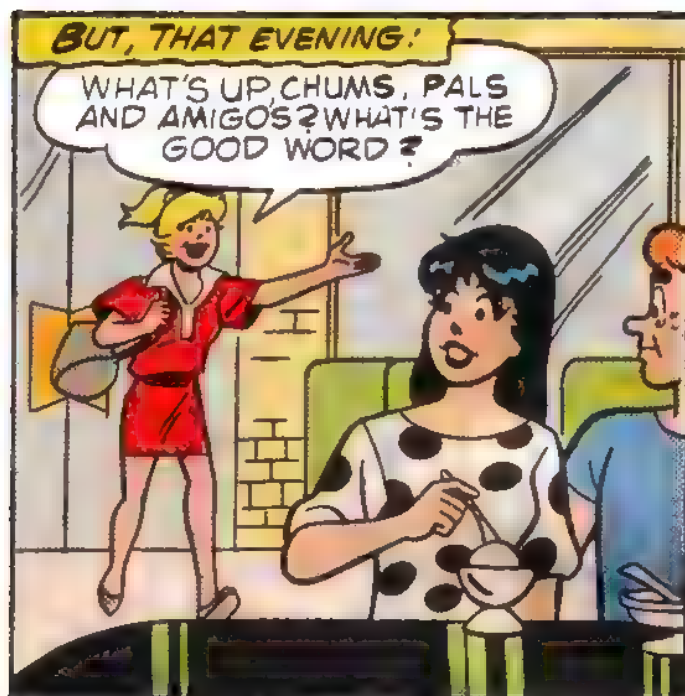












END



DON'T MISS THIS OFFER! ARCHIE DIGESTS COST ONLY \$1.00 EACH WHEN YOU SUBSCRIBE!

# SUBSCRIBE AND SAVE \$1.75 ON EACH FIVE-ISSUE SUBSCRIPTION!!

NEVER MISS ANOTHER ISSUE! GET THE NEXT FIVE ISSUES OF YOUR FAVORITE DIGEST FOR ONLY \$5.00! SAVE 35¢ ON EACH ISSUE! SUBSCRIBE AND HAVE EACH ISSUE MAILED TO YOUR HOME!

POSTAGE AND HANDLING PAID!!



MAIL TO:

ARCHIE'S SPECIAL DIGEST SUBSCRIPTION OFFER  
c/o ARCHIE COMIC PUB., INC.  
325 FAYETTE AVENUE  
MAMARONECK, NY 10543

FILL IN THIS HANDY COUPON AND MAIL IT IN TODAY!!



FOR EACH TITLE CHECKED BELOW, I HAVE ENCLOSED \$5.00! (FOREIGN ORDERS MUST ADD \$3.00 PER TITLE CHECKED FOR ADDITIONAL POSTAGE AND HANDLING.) I WILL RECEIVE THE NEXT FIVE ISSUES OF EACH SUBSCRIPTION I HAVE ORDERED! I SAVE \$1.75 OFF THE NEWSSTAND PRICE OF FIVE ISSUES! I PAY ONLY \$1.00 PER ISSUE! THAT'S A SAVINGS OF 35¢ PER COPY WHEN SUBSCRIBING! (OFFER EXPIRES FEBRUARY 28, 1988)

<input type="checkbox"/> ARCHIE COMICS DIGEST	<input type="checkbox"/> ARCHIE ANDREWS WHERE ARE YOU DIGEST
<input type="checkbox"/> LAUGH COMICS DIGEST	<input type="checkbox"/> BETTY AND VERONICA COMICS DIGEST
<input type="checkbox"/> LITTLE ARCHIE COMICS DIGEST	<input type="checkbox"/> JUGHEAD WITH ARCHIE COMICS DIGEST
<input type="checkbox"/> JUGHEAD JONES COMICS DIGEST	

TOTAL NUMBER OF SUBSCRIPTIONS CHECKED: \_\_\_\_\_

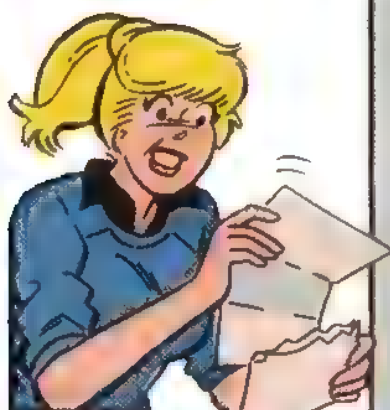
NAME \_\_\_\_\_ AGE \_\_\_\_\_ ☐ BOY ☐ GIRL  
(PLEASE PRINT) FIRST \_\_\_\_\_ LAST \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE & ZIP \_\_\_\_\_

TOTAL AMOUNT ENCLOSED: \$ \_\_\_\_\_

PLEASE NOTE: ALL CANADIAN AND FOREIGN ORDERS MUST BE PAYABLE IN U.S. CURRENCY, OR BY INTERNATIONAL MONEY ORDER. PLEASE ALLOW 6 TO 10 WEEKS FOR DELIVERY.



# Dear Betty & Veronica



I HAVE A FRIEND AND EVERY TIME WE GO OUT WITH A COUPLE OF BOYS SHE PUTS ME DOWN, AND TELLS THINGS ABOUT ME — THINGS I'D PREFER NOT TO BE MADE PUBLIC. NOW I'M BEING TEASED, AND I DON'T LIKE IT! WE'VE BEEN BEST FRIENDS FOR EIGHT YEARS, AND I LIKE HER, BUT NOT HER PUT DOWNS. WHAT SHOULD I DO?

"CONFUSED" ARGOURA HILLS, CA  
TELL HER HOW MUCH SHE IS HURTING YOU. IF SHE IS REALLY A FRIEND SHE WILL STOP DOING IT. IF SHE CONTINUES, I WOULD NOT CONSIDER HAVING A FRIEND WHO CONSTANTLY PUTS ME DOWN!



I'M NINE YEARS OLD WITH A PROBLEM! THERE'S A BOY WHO I WAS TOLD HAS A CRUSH ON ME! HE HAS NEVER TOLD ME OR EVEN GIVEN ME A SIGN! IT'S ODD, BECAUSE I REALLY LIKE HIM! WHAT CAN I DO ABOUT THIS SITUATION?

ROBERTA C., WASHINGTON, D.C.  
AT YOUR AGE IT'S HARD FOR KIDS TO PUT THEIR FEELINGS INTO WORDS. AS LONG AS YOU KNOW HE LIKES YOU, THAT SHOULD BE ENOUGH FOR NOW.

THANK YOU  
TO THESE  
LETTER WRITERS

HOLLY BURRELL  
SASKATOON,  
SASK

MINDY W.  
WAPELLO, IA

VANESSA SMITH  
PITTSBURGH,  
PA

ALLISON S.  
COQUITLAM,  
B.C.

MYRA LINEN  
BRONX, N.Y.

CORINNE EVANS  
GRAND CAYMAN,  
B.V.I.

MALCOLM W.  
SAN ANTONIO,  
TX

MY PROBLEM IS STUTTERING. I CAN'T GET RID OF IT. I KEEP TO MYSELF AND TRY TO AVOID ANY VERBAL CONTACT WITH ANYONE. MY SCHOOL MARKS FOR WRITTEN WORK ARE GOOD, BUT I OBVIOUSLY HAVE TROUBLE WITH ORAL REPORTS. I'D APPRECIATE IF YOU CAN GIVE ME ADVICE.

"JOHANNA"  
YOU CAN BE HELPED TO OVERCOME YOUR PROBLEM. NO DOUBT YOUR SCHOOL HAS A SPEECH TEACHER WHO CAN WORK WITH YOU.

SINCE A NEW GIRL MOVED INTO OUR AREA, MY CLOSE FRIEND DOESN'T PAY ANY ATTENTION TO ME! WHAT CAN I DO?

RHONA E., TEXARKANA, TX  
TRY MAKING FRIENDS WITH THE NEW GIRL, AND FORM A "HAPPY THREESOME"!

WRITE YOUR LETTERS TO:

DEAR BETTY AND VERONICA  
% ARCHIE COMICS,  
325 FAYETTE AVE.  
MAMARONECK, N.Y. 10543

★ WATCH FOR "THE NEW ARCHIES" CARTOON SHOW ★★  
★ ON NBC TV-SATURDAY MORNINGS-STARTING SEPT. 12 ★★



# Betty's MYSTERY PUZZLE!!

HELP BETTY COLLECT A LIST OF CRIME SUSPECTS AS SHE READS HER MYSTERY NOVEL! UNSCRAMBLE THE WORDS BELOW TO FIND THESE SUSPECTS! ANSWERS ARE GIVEN BELOW! GOOD LUCK, DETECTIVES!!!!

① REBTUL

② FECH

③ SHISEER

④ YAD  
NHA  
MN

⑤ NRAE  
EGDR



ANSWERS:

1. BOB  
2. CHEF  
3. HEIRSS  
4. HANDYMAN  
5. GARDNER

KEEP THOSE CARDS 'N' LETTERS COMIN' IN!

## NEW PUZZLE PALS!

NICK MANGOS \* JULLIE-ANN WYNTER  
MERRILLVILLE, IN \* KINGSTON, JAMAICA

BETTY GONZALEZ \* NICOLE MCGREEVY  
BURLINGTON, IOWA \* ALTA., CANADA

JENNIFER MONTOYA \* WALTER SIGG  
SANTA PAULA, CA \* SCHWARTZWOOD LAKE, NJ

SEND YOUR IDEAS TO:  
DILTON'S PUZZLE PALS  
c/o ARCHIE COMICS  
325 FAYETTE AVENUE  
MAMARONECK, NY  
10543



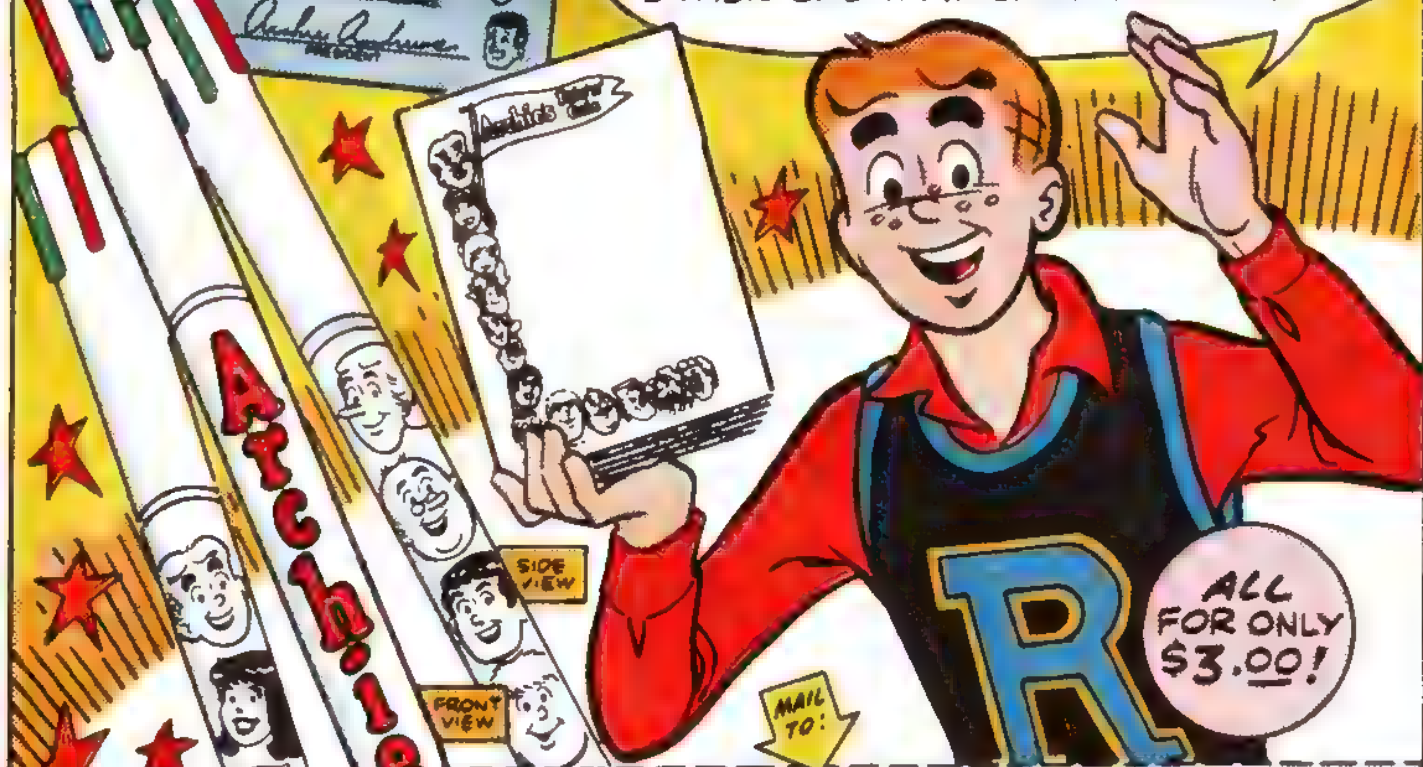
**FANS!** NOW YOU CAN JOIN THE BRAND NEW

# Archie FAN CLUB

...AND BE ELIGIBLE TO WIN CASH PRIZES!!



CLUB MEMBERS RECEIVE A 25 SHEET NOTE PAD, MEMBERSHIP CARD, 4-COLOR BUTTON AND A TERRIFIC PEN THAT WRITES IN 3 COLORS! YOU'LL ALSO RECEIVE SPECIAL DISCOUNT COUPONS FOR OTHER GREAT ARCHIE PRODUCTS!



ALL FOR ONLY \$3.00!

MAIL TO:

## ARCHIE FAN CLUB

c/o ARCHIE COMIC PUBLICATIONS  
325 FAYETTE AVENUE  
MAMARONECK, NEW YORK 10543

Total amount enclosed  
\$ \_\_\_\_\_

Send me \_\_\_\_\_  
kit(s).

☐ PLEASE ENROLL ME IN THE ARCHIE FAN CLUB! ENCLOSED IS \$3.00 FOR EACH MEMBERSHIP KIT ORDERED. (FOREIGN ORDERS ADD \$2.00 EACH FOR POSTAGE AND HANDLING.)

☐ I am already an ARCHIE CLUB MEMBER! Enclosed is \$2.00 for the PEN and NOTE PAD only!

(OFFER EXPIRES NOVEMBER 30, 1987)

NAME \_\_\_\_\_ AGE \_\_\_\_\_ ☐ BOY  
(PLEASE PRINT) FIRST LAST ☐ GIRL

ADDRESS \_\_\_\_\_

CITY & STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PLEASE NOTE: ALL CANADIAN AND FOREIGN ORDERS MUST BE PAYABLE IN U.S. CURRENCY, OR BY INTERNATIONAL MONEY ORDER. PLEASE ALLOW 6 TO 10 WEEKS FOR DELIVERY.

If you are already an ARCHIE CLUB MEMBER, send in \$2.00 and receive the 3-COLOR PEN and NOTE PAD!

©1987 ARCHIE COMIC PUB., INC.



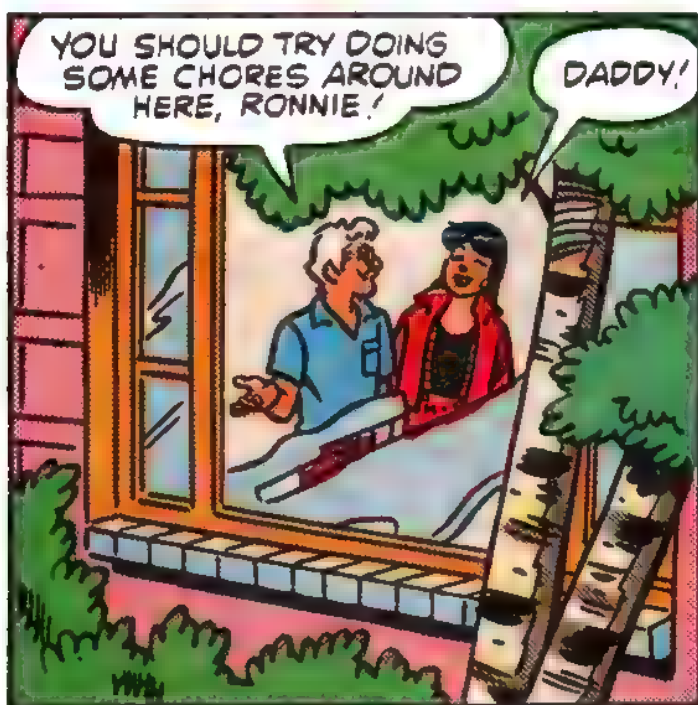
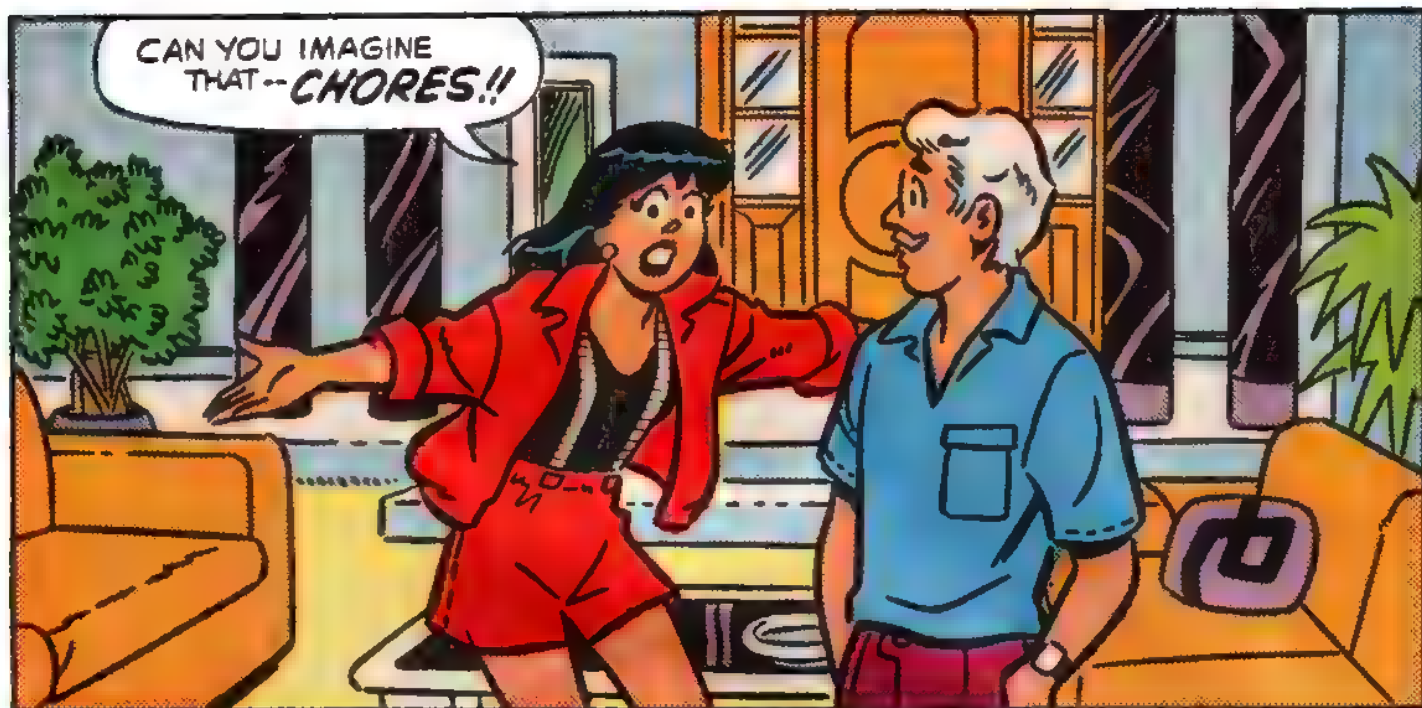
# Betty and Veronica <sup>in</sup> CHORES <sup>by</sup>



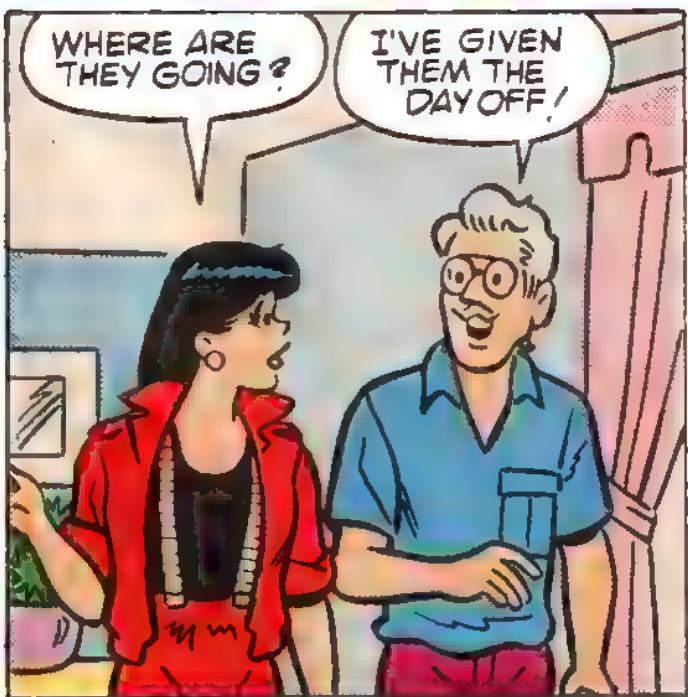
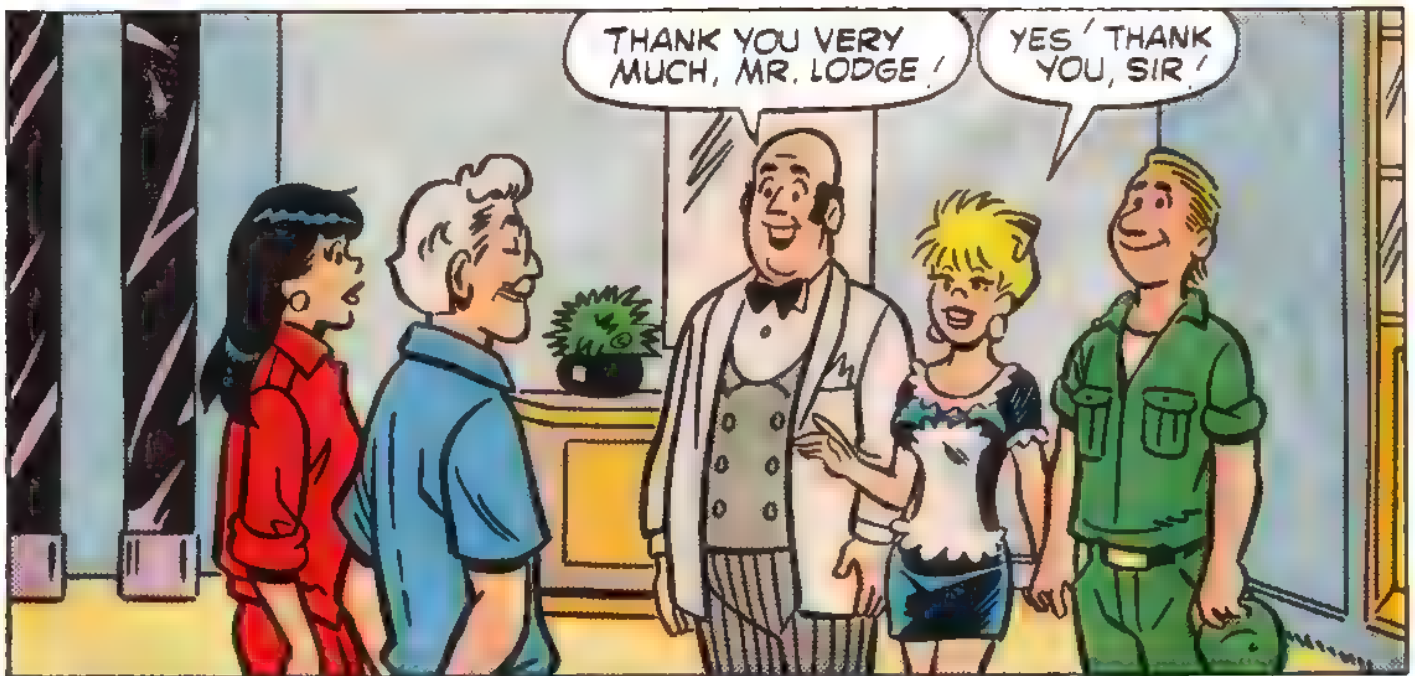
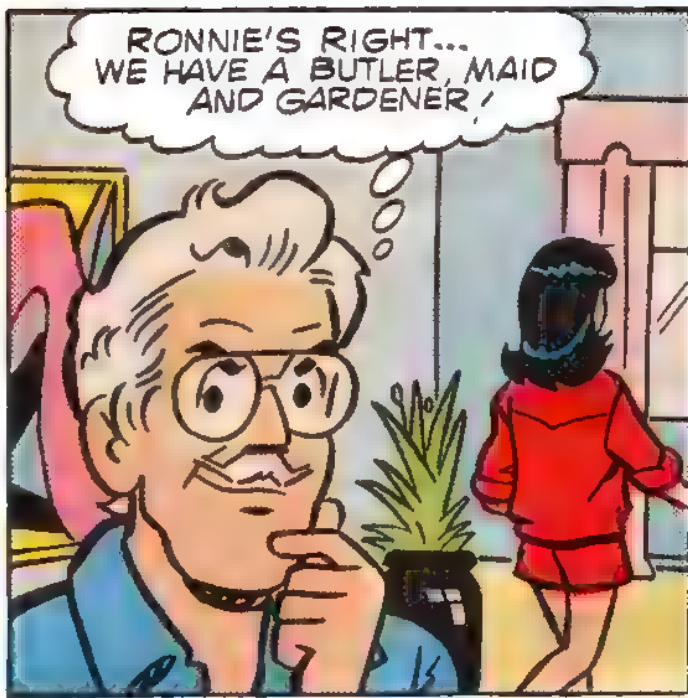
SCRIPT: JIM RUTH / PENCILLING: DAN DECARLO / INKING: RUDY LAPICK



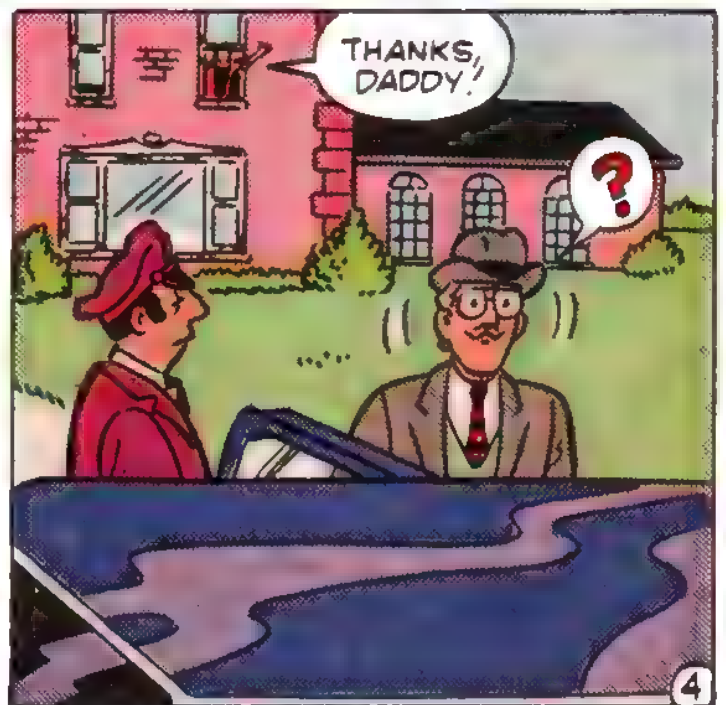




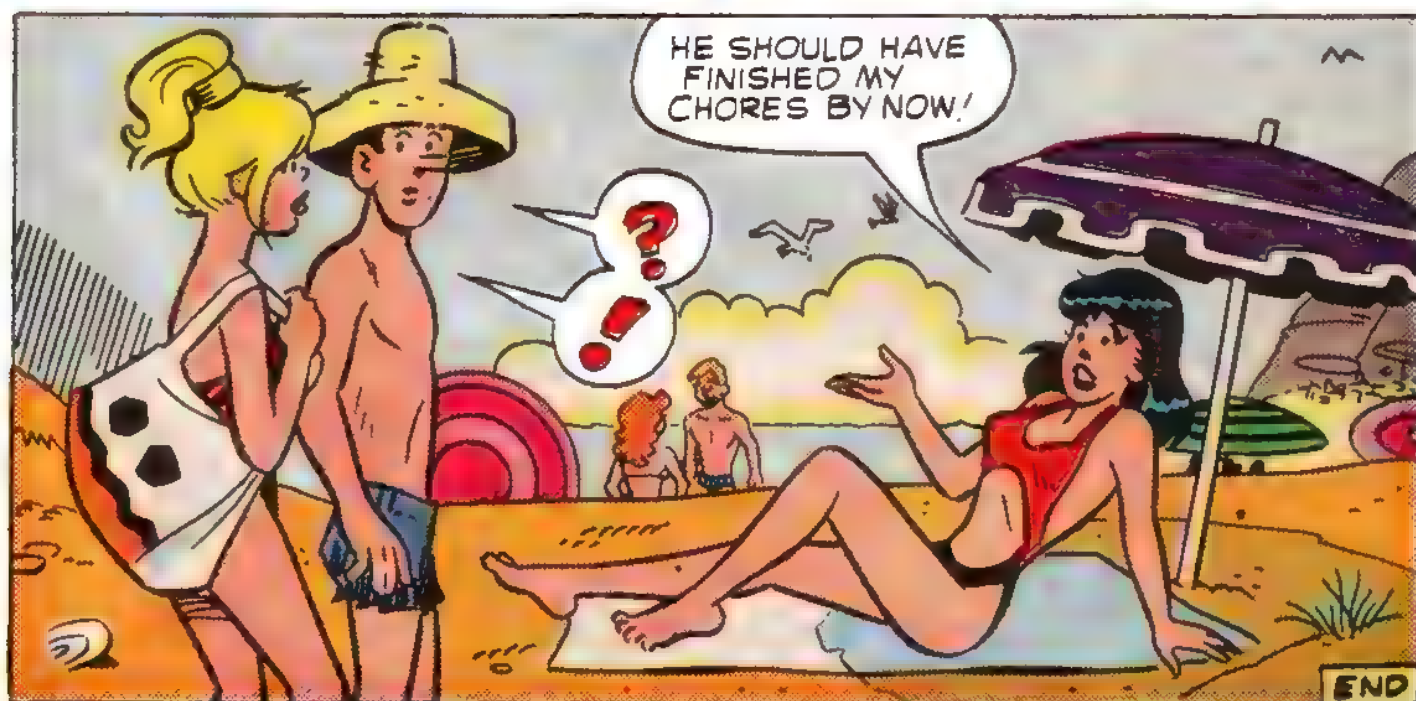
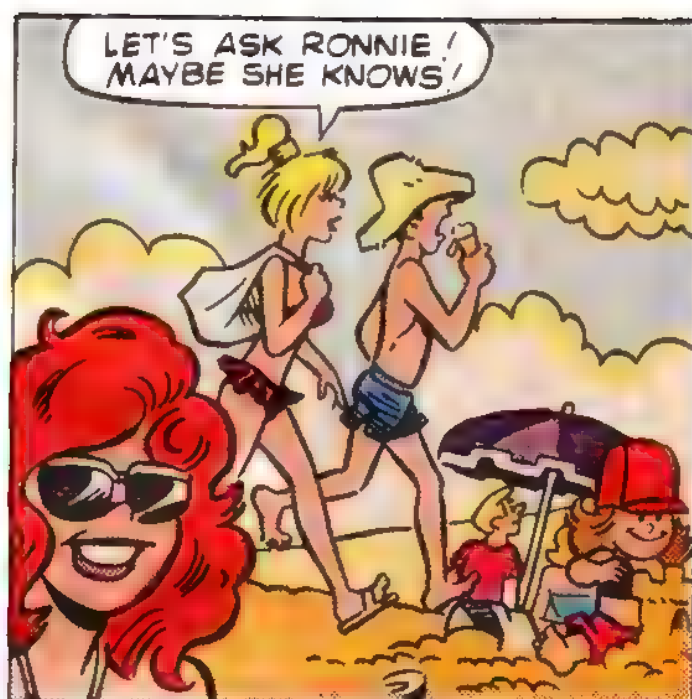
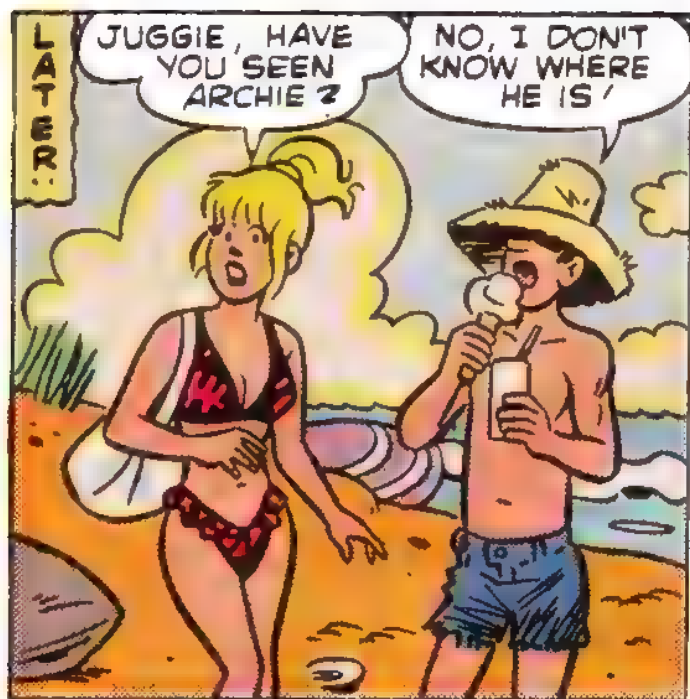
















EARN FAMOUS NAME

EARN \$1.00 AN ITEM



# PRIZES OR CASH

## SELL CARDS & GIFTS FROM FREE SALES ALBUM!

GO, GO, GO... WITH CAPTAIN "O"!

PICK YOUR PRIZE from Olympic's FREE full-color Prize Catalog! OR KEEP CASH — \$1.00 for every item sold! It's easy to earn PRIZES or CASH by selling attractive Christmas Cards and Stationery, All Occasion Cards and Gifts from Olympic's FREE 1987 Sales Album!

Show your Sales Album to friends, relatives, neighbors. Anyone's a prospect! With Olympic,

you pay nothing... owe nothing... return nothing! You get full membership information and all sales material FREE!

SO DON'T WAIT! Call our Captain "O" operator TOLL FREE now, or mail us your name, address and zip code TODAY!

**OLYMPIC SALES CLUB, INC.**  
Dept. 87AC8      Enfield, CT 06082

PICK FROM  
**100**  
SUPER PRIZES

**Products and Prices:**

- VCR COLLEGE BOWL GAME Sell 35 Items
- SKIDCRAFT RADAR BALL Sell 12 Items
- UNISONIC "HOT NUMBERS" SOLAR CALCULATOR Sell 8 Items
- TURBO RACE SET Sell 20 Items
- FRANKLIN MINI-BALL SET Sell 16 Items
- VARIFLEX "BREAKER" SKATEBOARD Sell 25 Items
- G.E. ONESTEP AM/FM CASSETTE PLAYER Sell 30 Items
- SPORTFUN'S SUPER SCOOTER Sell 50 Items
- RADIO CONTROL OFF ROAD 4x4 Sell 17 Items
- G.E. DUAL CASSETTE STEREO RADIO Sell 52 Items
- RADIO CONTROL "TURBO LEOPARD" Sell 32 Items
- G.E. AM/FM LED DIGITAL CLOCK RADIO Sell 18 Items
- STEMMLER GLASS BOW ARCHERY SET Sell 16 Items
- COX P-51 MUSTANG Sell 21 Items
- G.E. STEREO AM/FM CASSETTE HEADSET PLAYER Sell 23 Items
- SPALDING PRO SUPERSTAR BASKETBALL Sell 16 Items
- REMOTE CONTROL REMO-BOT Sell 9 Items
- SENIOR CHEMISTRY LAB Sell 20 Items
- CHRONO-ALARM WATCH Sell 11 Items
- SPALDING MSL SOCCER BALL Sell 12 Items
- ARMITRON CALCULATOR ALARM WATCH Sell 10 Items
- BONTEMPI ELECTRIC ORGAN Sell 29 Items
- KODAK "STYLELITE" POCKET CAMERA OUTFIT Sell 20 Items
- G.E. CLOCK RADIO TELEPHONE Sell 35 Items
- ESTES ELECTRIC LAUNCH ROCKET KIT Sell 18 Items
- BLACKSTONE MAGIC SHOW SET Sell 12 Items
- ACADEMY 3-PERSON DOME TENT Sell 34 Items
- WEBCOR ZIP TELEPHONE Sell 13 Items
- SPIN FISHING OUTFIT Sell 19 Items
- ACADEMY DAY PACK Sell 10 Items
- SPARTUS STUDY CENTER Sell 27 Items
- TWO-MAN BOAT KIT Sell 20 Items
- LORUS WRISTER WATCH Sell 14 Items
- LIGHT-ACTIVATED CHUBBLES Sell 15 Items
- WEBCOR ZIP TELEPHONE Sell 13 Items
- SPIN FISHING OUTFIT Sell 19 Items
- ACADEMY DAY PACK Sell 10 Items
- SPARTUS STUDY CENTER Sell 27 Items
- MAGNAVOX PORTABLE TV Sell 55 Items
- G.E. WALKIE-TALKIE SET WITH MORSE CODE Sell 17 Items
- LATCH HOOK SET Sell 9 Items
- "JUMPIN' JIMINY" TRAMPOLINE Sell 15 Items
- 3 SOUNDS BIKE SIREN WITH MICROPHONE Sell 9 Items
- KODAK "STAR" POCKET INSTAMATIC CAMERA OUTFIT Sell 12 Items
- THE "LUV" PHONE Sell 26 Items
- NERF GOLF Sell 17 Items
- MAC GREGOR BASEBALL GLOVE Sell 13 Items
- BMX "FREEWHEEL" BICYCLE Sell 80 Items
- SNOOPY TELEPHONE Sell 17 Items
- "CHALLENGER" DISC CAMERA OUTFIT Sell 24 Items
- X-ACTO DELUXE KNIFE CHEST Sell 11 Items
- KODAK "STAR" POCKET INSTAMATIC CAMERA OUTFIT Sell 12 Items
- THE "LUV" PHONE Sell 26 Items
- NERF GOLF Sell 17 Items
- DELUXE UNO CARD GAME Sell 8 Items
- HOUSEHOLD BATTERY CHARGER Sell 12 Items
- TASCO MICROSCOPE LAB Sell 17 Items
- RADIO CONTROL CORVETTE Sell 12 Items
- ACADEMY BACKPACK TENT Sell 19 Items
- CALLIGRAPHY MARKER SET Sell 9 Items
- THE RAG BAG Sell 17 Items
- BIKE GENERATOR LIGHT SET Sell 10 Items
- DELUXE UNO CARD GAME Sell 8 Items
- HOUSEHOLD BATTERY CHARGER Sell 12 Items
- "PUNK DINO" LOVABLE DINOSAUR Sell 13 Items
- TASCO MICROSCOPE LAB Sell 17 Items
- RADIO CONTROL CORVETTE Sell 12 Items
- ACADEMY BACKPACK TENT Sell 19 Items
- CALLIGRAPHY MARKER SET Sell 9 Items
- THE RAG BAG Sell 17 Items
- BIKE GENERATOR LIGHT SET Sell 10 Items
- DELUXE UNO CARD GAME Sell 8 Items
- HOUSEHOLD BATTERY CHARGER Sell 12 Items

**PHONE  
FREE**

CALL CAPTAIN "O" OPERATOR TOLL FREE  
**1-800-528-6644\***  
(In Arizona: 1-800-352-0458)  
24 HOURS A DAY...  
7 DAYS A WEEK, including Sunday



**Ask for  
Sarah**

She or another CAPTAIN "O" operator is waiting to rush your name, address and ZIP CODE to us.

\*PLEASE... operators can take name and address only... CANNOT answer questions.

\* Service available in 48 United States and Puerto Rico. Alaska and Hawaii please reply by mail.

© 1987 OLYMPIC SALES CLUB, INC.



HOW MANY  
BITES OF A  
CHIPS AHOY!  
CHOCOLATE  
CHIP COOKIE  
DOES IT TAKE  
BEFORE  
YOU BITE  
A CHIP?

# The Chips Ahoy!®

Chocolate Chip Cookies

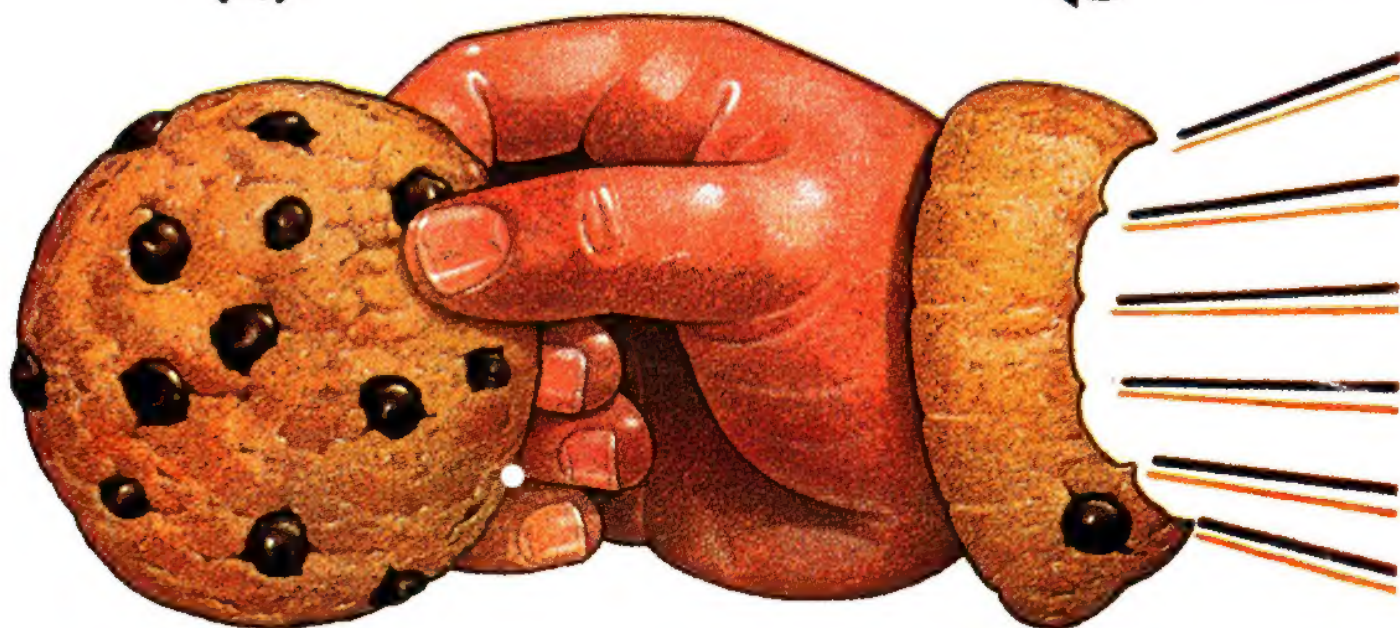
## BETCHA BITE A CHIP™

### Fold-in



A▶

◀B



ONCE YOU FOLD 'A' TO 'B', THE  
ANSWER WILL APPEAR

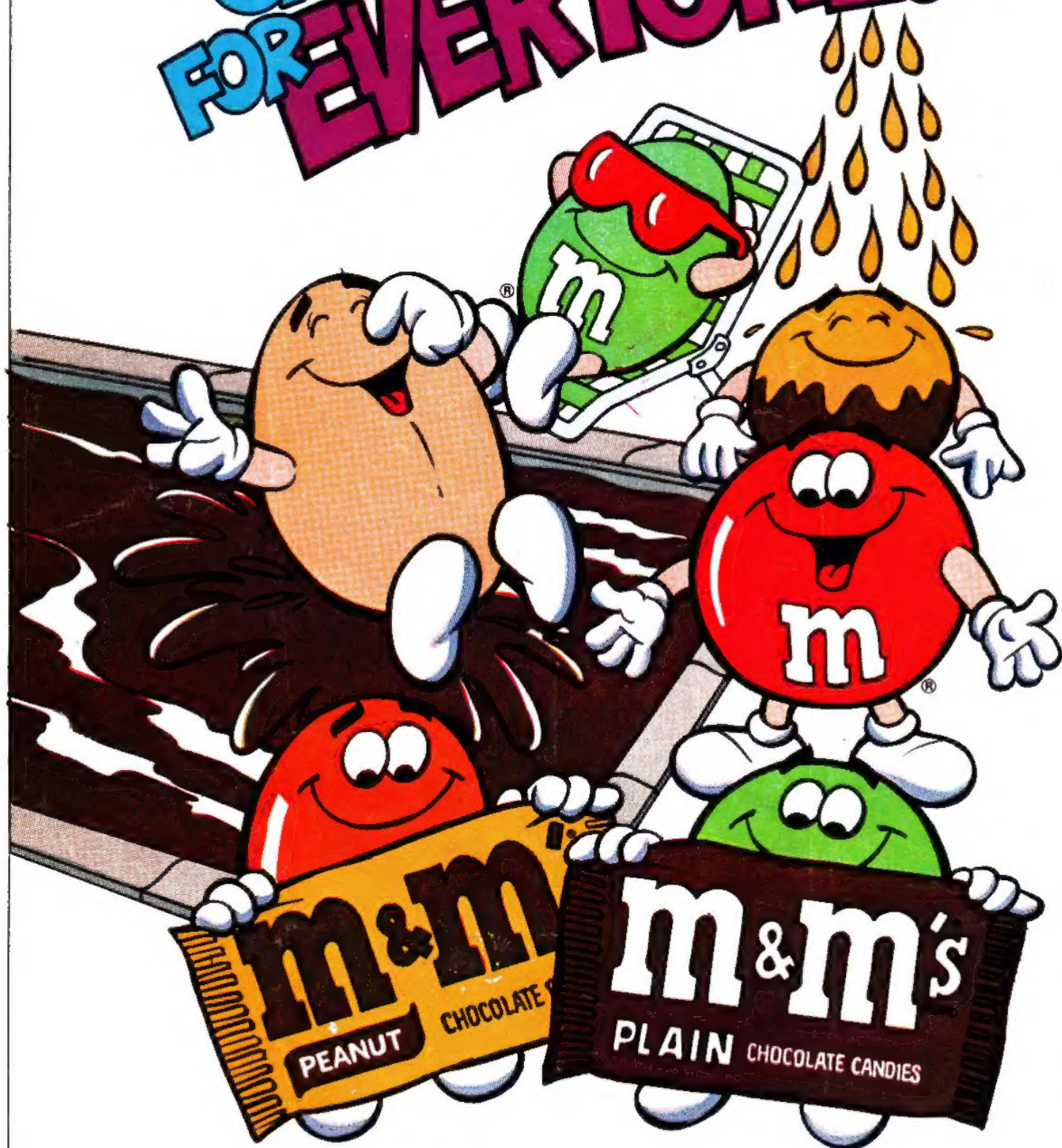


A▶

◀B



**CHOCOLATE FUN  
FOR EVERYONE!**



**"THE MILK CHOCOLATE MELTS IN  
YOUR MOUTH - NOT IN YOUR HAND"®**





**GET FREE  
DREGS**

**CULTURE  
HAS GONE  
BAD**

**HOPE YOU  
ENJOYED  
THE CHEESE!**